

Salida Business Alliance Minutes

6.3.21

Attendance

Allie Stevens
Adriane Kuhn
Donna Cole
Richard Leavitt
Scarlett Massine
Brooke Gilmore

Monarch Mountain
Little Red Tricycle
Kal Toys
Here's the Scoop
Rotary
Ark Valley Voice

Jeanne Herrick-Stare
Drew Nelson
Vickie Sue Vigil
Bill Almquist
Linda Frances
Michael Varnum

Salida Sunrise Rotary
City of Salida
Mountain Main
City of Salida
Four Winds Gallery
City of Salida

Start Time: 8:30

VS: Let's hear from the city!

Drew: We've been following up with our conversations over the last few meetings. I've been talking to a digital sign company that can flash messages. But they are pretty pricy, about \$25,000. The plaza is open and is still evolving. Please reach out if there is anything you see.

Donna: Is there not a blocked off space in the middle?

Drew: We could put barriers, but we thought it might be weird looking. There have been a few complaints about people riding bikes, but we don't have an officer that is going to be policing it.

VS: Target date for banner?

Michael: Designers are working on it

Drew: We've had a lot of interesting law enforcement issues this week. An employee was shot at, high speed chases, and a squad car was hit by a deranged person. This was a tough week and I'm not sure what's going on but people seem upset.

Scarlett: Did you hear anything about how bluegrass went covid wise?

Drew: Bluegrass was more than 1200 which makes me nervous for the other events this summer. The state is opening everything up. Red rocks has no restrictions. The city has not changed its policy of 1200 in Riverside. Mask wearing is at the discretion of the business.

Scarlett: We had fenced in from the tree to the playground at Riverside. There were as many people outside the fencing than inside. They were sitting there because of their dog.

Drew: I'm not going to be the event police, but we do need the host to follow what they said they are going to do.

VS: Donna and I are confused about what we are supposed to do. We want to do it the right way.

Drew: The most important thing is to make sure people are spread out. Signage should be put out and maybe the band should make an announcement. I hope that we don't have to worry about covid next year

VS: We don't want to jeopardize an event for one year because we can't control what the crowd does.

Drew: I completely understand.

Scarlett: Everyone has been stuck in and haven't had anything to go to, so people are clawing to get out of their house.

Michael: This is why we haven't started our concert series.

Drew: Our behaviors are all changed, and it's going to be hard to anticipate what the next year is going to look like. We are having another conversation about event size soon. I greatly appreciate all efforts and messaging is the most positive.

VS: If you can spread that info to us that would be great.

Dick: I would like to say that we resend our offer to allow the city to use our building for a banner across the street.

Drew: Okay. Feather flags are still in the works and businesses are looking at staying open late.

Bill: If there is nothing out on the street, it's not going to help draw people there and you'll lose the parking if we close that street.

Adriane: Dick is planning on bring out stuff. We've talked about bring out tents and tables.

Bill: This is the first I'm hearing about anything other than Dick bringing things out.

Adriane: We can have shade tents and benches. Artist can bring things out. I can't set that plan up until I know the street is going to be closed.

VS: Where are we with all of this?

Drew: The city has recommended not closing it. And it comes to the council to decide.

VS: Do you think you'll be able to get commitment from artist to be there all summer? There will have to be organization on you part to keep people busy down there.

Adriane: We're talking about the half a block to the alley. I watched people walk up the street and then they would turn around.

VS: What about parking? It looked full to me.

Donna: I was in the little town of Victor and the ones with flags and we're clearly open, those are the shops we went to.

Drew: The item that could be the most productive is to stay open when people are occupying the street. If you're not open, you're not going to make money. We're willing to pay you and we shouldn't direct traffic down an alley.

VS: Let's be mindful and get it solved nicely! Let's move on to the Chamber

Michael: Lori went out with the different color posters for masking. Most took green signs. The art commission picked 17 artists to do new block paintings. We have a meeting with the brewer's guild. Our cap is 1200, the chamber would like 2,000 so well be meeting about that.

Drew: There is a lot of demand for events.

VS: So, let's segway into 4th of July

Donna: To the best of our knowledge, it will start at 2pm and will not have a parade. Chalk art 2-4 in Riverside, not having people signup ahead of time and we'll have chalk. Entertainment 2-3 circus 3:30-4:15 Freedom Singers, 4:30-6 Roundhouse, 6:30-8:30 Blue Recluse, 9 bike light parade from the caboose, 9:30 fireworks.

Drew: Will monitor for fireworks.

Donna: Lots of good sponsors. We need volunteers.

Drew: Monday's meeting will tell us a lot.

Donna: Anyone want to donate to goodie bag?

Allie: I can do koozies and stickers.

VS: Last year when we did the bike light, the escort went too fast

Allie: Having been in the front, I thought it was way too slow, I could barely keep my bike upright. Maybe we need two escorts? I can run sweep.

VS: We need to talk to Nate about park clean up. We don't even know if we're being charge for the park. We'll talk to Diesel next week and get it all sorted. SBA does clean up the park, but we're usually there at 8 not 7

VS: Angel wants me to ask how sales were this month.

Linda: Memorial was awesome but the rest was up and down.

Donna: We were up.

Dick: We were average.

Adriane: It was a decent month, my business model has changed, but it wasn't busy..

VS: What going on the Keller Williams?

Drew: It a mortgage brokerage now.

VS: Everyone ask your neighbor if they want to be a member, we help each other. It been a long 18 months. Anything else? I hope you guys can figure it out so we can all live in harmony.

Jeanne: There is a different tone to the meetings recently. I would encourage people to remember that everyone should try to lift each other up.

VS: I truly believe we will get back to that!

End: 9:30