

# Salida Business Alliance Minutes

6.17.21

## Attendance

Allie Stevens	Monarch Mountain	Jeanne Herrick-Stare	Salida Sunrise Rotary
Eva Egbert	Monarch Mountain	Drew Nelson	City of Salida
Donna Cole	Kal Toys	Vickie Sue Vigil	Mountain Main
Scarlett Massine	Rotary	Linda Frances	Four Winds Gallery
Angel Rowel	Discovery Pass	Michael Varnum	City of Salida
Katy Gether	Mixing Bowl		

Start Time: 8:36

- Angel: Let's call the meeting to order. We'll approve the minutes next week because we can't get the projector going. Let's talk about 4<sup>th</sup> of July. Does anyone want to volunteer? There is discussion around bring in a bounce house from Rotary. We decided with the stress of last year that we would nix the bounce house and parade at that time. Today they asked if they could talk to the city. We know it would be fun.
- Drew: We do need to remember that kids under 12 are not vaccinated. Until we reach herd immunity, I think it's a big risk to take. I can bring it up in the meeting this afternoon, but we should be cautious.
- Angel: I know this is tough and not ideal, but we'll figure it out in the future and were committed to sticking to our plan.
- Drew: Changing plans can cause a lot of chaos. There are still a lot of places that have mask mandates, so we should count our luck stars that we can pull off the events we are doing.
- VS: Do we want any messaging in the ads?
- Angel: I think people that have questions will come to us directly. So were going to hold true. It really important that we count people in and out. We have an iPad to count. One in, one out.
- VS: 1200, does that include the vendors?
- Drew: Vendors are separate.
- Angel: Volunteers as well.
- Scarlett: At the last meeting I asked, the 1200 are the ones inside the fence?
- Drew: We started off with something more restrictive, but I don't want to add more confusion, so yes, in the fenced in area.
- VS: The escapers are coming, and they have said they're willing to help.
- Angel: I will be the person who says you can't come in.
- Jeanne: If we are short, I can ask for help.
- Donna: The bike light parade is going to turn on 3<sup>rd</sup>, I will email the escort cop to confirm route. We have light up crowns. We also need volunteers for chalk.
- Scarlett: Were putting up the fencing for Rotary should we make it bigger for people to come in?
- Michael: You'll need a person on each side.
- Donna: I walked right into Bluegrass.
- Scarlett: That sidewalk is a big throughway.
- Drew: You'll just have to instruct them to walk around.
- Angel: We need to have someone by the stage, someone at the entrance, and no alcohol exiting. We have new signs on Roxys! Here is Josh from Oviere putting it up. We used a bunch of member dollars on this, so thank you everyone! Great beautification project. We do have a link to the 4<sup>th</sup> of July schedule on our website. The tree board update is pretty extensive. We had a discussion pre pandemic about putting new trees in and they came back to say it was \$1500 to plant new ones. Not a lot of great spots and watering is an issue. They would recommend against a large planting. Do we want to postpone this agenda item?
- All: Agreed.
- Angel: I'm having a meeting with Becky Grey to discuss what businesses need to maintain employees. This is a huge problem that I'm losing sleep over. How can we move something forward? What do employers need. Is it affordability, housing, or just general lack of workforce? If you can discuss.
- Drew: We are having some internal discussion about this issue. Potential long term hotel stays. There are dozens of units opening this time next year. We are talking about changing the rules on camping in back yards. I'm all ears for other

ideas. There are some good collaborative solutions that I've seen in other locations that can work but we need the capital. The two rivers complex will be for low income. We're looking at suspending any new short term rentals downtown. Each one of the Palace units became a short term rental.

Angel: If we don't have people living here full time, they are not participating as much in our community. What if we have some kind of luxury tax for second homeowners and goes directly into low-income housing.

Drew: 2,600 homes are housing burdened, which means they pay a huge percentage of their income to housing.

Angel: If you like all the resources we have here, we need affordable housing.

Donna: Does anyone know anyone that does pressure washing? Let me know.

Michael: Give Lori a call at the Chamber.

Donna: The city was kind enough to let us put a tent outside for non-profits. Probably only going to do it on Saturdays. If anyone is interested. They can't serve food, but some kind of activity.

Angel: Monarch donated a season pass to put in for a drawing for any resident who has been vaccinated.

Allie: The Marvin park movies are sold out

Drew: What? We'll have to look into that. You can register at the gate. We'll fix that.

Angel: Okay adjourned.

End: 9:30