

Salida Business Alliance Minutes

6.4.20

Attendance

Angel
Allie
Nicole
Donna
Vickie Sue
Deborah
PT
Drew
Jim Balaun
Heather, Moonlight
Diana Porter
Chris Tracy
Pam Good
David Lady
Erin
Tamar Madrigal
Merrell Bergin (sp?)
Lizzie
Scarlett
Linda
Pam
Whitney McGovern
Tom Wager

Start Time: 8:33

- Angel: I did push this on social media, so we'll see what happens. Okay let's get started. I think most people have taken the survey but if you haven't please do so. And please everyone fill out your census
- Kristi: I've been in Salida 11 years. I help coordinate a lot of running events in town, so I want to work with the SBA on a running event for the Parade of lights.
- Deb: What other events?
- Krsiti: Run through Time and I'm introducing other events. I need kind a sense of how the community is feeling about events happening in the fall and inviting other groups of people to town.
- Deb: Events are in the works for October, so I agree that we need to see how people feel.
- Angel: Perhaps we can help recruit volunteers. This morning is the closure of F st day on 1st and 2nd.
- PT: We'll be blocking off F st. Today and the barriers are going in. One of the things that will make it successful is that there needs to be things going on.
- Angel: What if we host a tent with seating or maybe a single musician or some other things going on.
- Pt: A markets space would be really cool. Some extra spots for people to eat. We've had 6 modification applications and general food can be anywhere. The barriers have been painted which we payed for to try to help that community.
- Angel: Folks are moving out their stuff as we speak.
- Mark: I've never been more upset about the street closure. What's the idea here?
- PT: Because of Covid, we cannot have multiple people in stores.
- Mark: You're giving away my customers parking spots. And you're going to close businesses this way.
- Pt: Our goal is to keep businesses from closing.
- Mark: I think that the seating outside the businesses is a direct attack on all the businesses. This is a common area.
- Angel: This is temporary. Because the street is closed its going to increase the foot traffic and all businesses are welcome to move out into the street. I urge you to give it a try and see how it goes. The hope is to help all businesses. Having open conversations is important.
- Mark: Do I have any say if someone moves in front of my businesses?

PT: I think we are going to relay on common sense and neighborliness. If that happens we will come down and have that conversation.

Angel: Amicas did their modifications out front of their space and into the middle of the street.

Pt: This is happening across the country and it one thing that we can do as a city to help maintain a lively downtown.

Mark: Traffic does not necessarily mean business. My customers need parking. Many of them are elderly.

PT: I'm sorry you feel that way and the city is happy to work with you if your customers need handicap parking.

Scarlett: Do people usually let you know when they are coming?

Mark: Sometimes.

Merrell: Maybe we can do some kind of valet.

PT: Our team is doing work on handicap. We're happy to come down and see what would work for you, and it is not our intention to harm your business.

Lori: The restaurant that was across the st from the Mountain Mail had a guy that went around town with an invite to the restaurant. Maybe you could do something like that. Sophie Pressly is such a go get her that she would probably do that.

Angel: Okay let's move along

Jamie: The senate just passed alteration to PPE that has to be signed by the president. I'll just read it off... Lots of fabulous news for small businesses. It's really critical that you have a separate account for all of this. We will have our second forum for women on June 15th. Robin Vega will be there as will Lori Bensen and Heather Barren. The third Monday at noon we will have sessions.

Scarlett: Emily sold Free the Monkey in BV. She was not familiar with you how do we get this word out?

Jamie: We're on Facebook and putting generic ads out. We'd love your help with that.

Pt: Was that the Paycheck Protection Plan? I have a meeting set up with our senators to talk about the flexibility act. I can get you the link if you want to listen in.

Drew: Good morning. We've been busy trying to reopen our facilities. The playgrounds and the pool now have guidelines. The pool is under construction. Likely 10 or fewer people will be able to be in the pool at a time. It will allow us to market to folk visiting. If you haven't already applied for the cities grant program. As long as you generate sales tax, you're eligible. We've awarded grant to more than 20 businesses. Please get ahold of us. That money is getting out within a day. Feel free to get a hold of me. \$46,000 has been distributed. I strongly encourage people to apply.

Lori: People are starting to come in. They are surprised about having to wear a mask. The phones are very busy and they what to know exactly what's going on. We have a job board that has been very successful under "live/work". It's a great resource. We manage it on a two-week basis. We're also doing some story time. Please share if you have a story. We're rewriting our resource page. We have a bunch of videos out now and a new one to come.

Corrine: Good morning! There is a lot to say about policy. Our legislators went back in after memorial day. Their intention is to create the budget. They have to cut 30 million dollars from our state budget. The Homestead property tax has been suspended. The budget passed in the house yesterday. We expect some more amendments. They intend not to bring up too many bills, but they are expected to bring up payed sick days. All employers would be required to provide sick leave to their employees. It would not be government funded. It may not see the light of day, but I want you all to know that it is a possibility. For every 30 hours they have 1 hour of sick for all employees. It would not be payed out. Payed family leave medical act is now going to be a ballot initiative. They are well on their way to getting enough signatures. This will exempt small businesses with less than 10 employees. Larger employees will split contribution 50/50 at 9%. I'm working closely with this and was asked to manage it, so I know a lot about it. It will most likely be on the ballet. We're doing a small business town hall with senator bennet.

Angel: 4th of July. We're in a good spot and getting some final direction from public health. We do need volunteers.

Donna: We need someone to help dan with the lineup. It will start by the high school and they may be confused. We hope people spread the word. We want it to be big, It's a long parade so stead out.

Angel: It's going to be 1.3 miles. No candy. BV cancelled so some might be coming our way. You still have to register but it doesn't cost anything. We may have bandanas to give out for face coverings. We'll have a full update on the 18th.

Nicole: Su casa is planning on being in the parade. If we were volunteers can we wear Su casa t-shirts.

Dona: Definitely. And some people to remind folks to stay 6ft apart.

Scarlett: What are the restrictions on playing bands.

PT; We are having those discussions now. Right now, they are not allowed but we're having that conversation.

Angel: Thank you for being here!

Adjourned

End: 9:33