

Salida Business Alliance Minutes

7.16.20

Attendance

Start Time: 8:33

- Angel: Okay let's get started. Yesterday at our board meeting we had a discussion about the minimum age for mask wearing.
- Drew: Anyone 5 and older should wear a mask.
- Angel: PT and I talked briefly about adding new trees. Do you have any updates?
- Drew: We are just now starting the detail work. David will be working on that. We should be able to use the Care's Act dollars to do that. We're also looking at running irrigation and electrical conduit to light them up year-round. It would expand beyond the closure.
- Deb: Does the tree board have any relationship with this?
- Drew: They do have guidance but most of their work is with private homeowners. And they guide us on sick trees.
- Angel: The two pieces of feedback we have would be to avoid trees with fruit and use slow growing trees to keep them from getting too big and out growing their space.
- Drew: Certainly. We also need to have some diversity in case there is a bug that comes and kills it.
- Nicole: We do want them to be shade trees. So not too small.
- Angel: The barricades on F and 1st don't allow enough space for someone in a wheelchair to get through. Can we maybe turn those so that a car can't get through but it's more ADA acceptable?
- Drew: I will pass that along. That section is tighter, and we need to protect the crosswalk since folks are just walking out in the street. We'll make sure it has the 48" required for ADA
- Nicole: Maybe more? It's a crowded area.
- Angel: We got information about someone looking for childcare. I just want to spark this conversation.
- Deb: We have a global problem with how working parents are going to handle this. Is there any kind of network for this.
- VS: Jenne Pryor can maybe help and I will give you her contact.
- Angel: The Get Fund information came out yesterday. \$25 million to small businesses, less than 25 employees. Possible combined total of up to \$35,000. \$15,000 of that could be a grant. Priority will be given to minority owned businesses.

Watch video for NYE Pinecone drop

- Bill: This was just a little idea that came up because of last NYE, we were talking about the fact that Monarch had fireworks, but it was super busy. And there was a wait to get into the parking lot. So, we started talking about a potential option in town. I was in flagstaff when this got started in 2000. It started as a local thing with fireworks and pinecone drop at 9pm and at midnight. I think that video is from 2018. Thousands of people show up now and it has become a big tourist draw. I think it would be a great addition to the events we have around town. I've talked to Ken at Box of bubbles about what could be our "thing" maybe a big heart? Dropping it downtown and maybe lining it up with fireworks. When this came up originally, it was pre-covid, but we were able to pull off 4th of July so maybe we could pull this off.
- Nicole: I do love the idea of more fireworks.
- VS: When Bill first called me about this it was exciting but that was before the virus. I don't know if they have time to get more fireworks.
- Nicole; Even if we didn't have more fireworks It might be fun.
- Deb: Even if we can't do it this year, maybe we start planning and be optimistic about next year.
- Nicole: We've had a lot of events taken away so introducing a new event might be good.

Lori: I love the idea when the time is right. Great add on to what Monarch does and giving an extra activity, means more opportunity to spread out. As a side note... the chamber manages the funds for the LIGHTS on the mountain. Not a ton in there ... maybe \$500. It would have to be supported by the town and the committee.

Angel: The money is always going to be a concern, maybe it's in reverse and do a heart raise. Bill you emailed us back in Feb and tossed around the idea of 'fall in love with Salida' or 'follow your heart to Salida'.

Nicole: I like the idea of starting out small and building on it.

Linda: I like the idea of the ascending heart! Heart drop OK, too. Early is good for families and early to bed folks like me!. have counted and bundled the remaining Christmas and Downtown image post cards. I have only 4 packs of Christmas and 5 of downtown. I will need to order both next month. I have a new image for the Christmas one with the green tree taken last year.

Bill: There is interest in adding more events according to Michael Varnum. I'd be curious to hear folks interest level of a physical object downtown. He had mentioned that they have access to a crane that we could use for it.

Allie: Having two events might be a good option, with the number of people who come up for NYE, in covid time it might be good to spread it out.

VS: I agree with Allie. I'm a little worried about parade of lights as far as social distancing so two events might be better.

Angel: Our businesses thrive on tourism, so we need to work toward keeping our businesses safe. We cannot go back to shut down.

Bill: Businesses in Flagstaff have been able to benefit. They do a NYE ball and it is a big money maker for them and a huge benefit to the bars. Let me know if I can help with this or any of your initiatives.

Angel: Anyone else have anything they want to toss out there?

Nicole: Is Drew doing to do the sandwich boards?

Angel: I asked if there was some sort of mandate to bringing them in and he said they could just leave them. The recent one is driven from Pam Judd and other artists, however that's not with the city at this point.

Angel: Membership dues are going to fund some of these initiatives going on in town.

Lori: I have to bounce out. Chamber continues to be busy and many people kept their reservations for Brewers Rendezvous despite it having been cancelled (original date were to have been this past weekend). For most part people respectful about masks. We message this to everyone that enters and give them a bandana if they do not have a face covering. FYI, WalMart requiring all shoppers to have mask beginning next week. King Soopers doing the same... maybe Safeway as well

Angel: Thanks everyone!

Adjourned 9:19