

Salida Business Alliance Minutes

4.16.20

Start Time: 12:00

Conference Call

Angel: Welcome! We usually meet in person at the community center at 8:30 am the first and third Thursday of the month

Allie: Email Update, if you're using Microsoft Outlook our emails may be hitting your junk box.

Angel: Stimulus checks are coming out.

<https://www.irs.gov/coronavirus/get-my-payment>

We'd like you to fill out this creative reopening survey and what that could look like.

https://docs.google.com/forms/d/e/1FAIpQLSc4v_kdLN2JQPfcksDDVUMkiNHMkoLVbYBI3HZRD-OA-QUVg/viewform

Reminder that the data from the census is really important so that we get the money we need.

<https://my2020census.gov/>

We also have a funding resource list for various grants or loan applications.

https://docs.google.com/spreadsheets/d/18B-I5Rz8XE14Bn9LdQ1a8oDOpi6kKB1p0v2L_qQtVBE/edit#gid=987142964

There is a town hall today at 3pm with Kerry Donovan. I'd also like to chat about an idea I saw in the NY Times about sharing bright moments so I think we should do that! I love seeing all of the green blossoming

Taylor: I went to Legrees and they had a ton of produce but no cilantro so got freeze dried cilantro and the guy at the counter went into the back to get me fresh cilantro

Lori: Soulcraft is doing free meals. Dollar tree is going above and beyond. I was at the food drive this morning with Allie.

Leslie: As a member who benefited from the auction. I want to thank you for doing that. It was really a huge help.

Angel: Thanks to Nicole for writing all of those checks. We had people buying from all over the place! I'd like to offer the business minute to whoever needs it.

Corrine: This is so nice to get to see everyone! I would like to see another auction! We are doing a good program with gift cards. Spread gratitude not virus. We received a grant that allows us to match 33 percent of a gift card. We have a vendor that we can sell through, or we can do it through your system.

<file:///C:/Users/corri/Downloads/Spread%20the%20Gratitude%20Campaign%20one%20pager.pdf>

Adrien: We were looking for a kitten and ended up with a momma who had three kittens!

Scarlett: Have we have talked about 4th of July yet?

Angel: Not yet. We will have to have a conversation about it with the city.

Lori: Taylor is now our office coordinator. Linda is stepping a way for a little while. We're still sending out announcements. We are working on campaigns to help our businesses. Breweries is being discussed but it's too early. Fibark board is all volunteers. It was a really hard decision. They weren't able to secure the carnival. They may be doing some things in

August. We're in holding patterns right now. The phone is ringing off the hook here. My husband is helping answer phone. They don't know who to call.

Merrell: Money is coming into the Community Foundation and we're putting it out as soon as we can. It's hard to look at, but the system is working. I was just on a call with Drew. The finance community is meeting next week. The city is attempting to be nimble and responsive and looking at the long-term effects and opportunities. What construction projects can we start working on while folks are at home. If you are not hearing from the city, it not that we are not working on it.

Angel: Joseph and I chatted recently, and he cannot express how thankful he is for all of your help.

Merrell: It's really the whole board. We're getting it done!

Michael: I just want you to know that the city is not closed down. We have tried to up our communications. You should all follow us. We've been trying to put out positives each day. There are resources on our website. I apologize for any inconvenience on F and G St. The pool is doing a lot of work.

Angel: I think people are excited the work is getting done during this down time.

Merrell: We are starting the budget for next year. The goal this year is to provide them with better tools.

Deborah: It so good to see everyone. Story telling is really important right now. We would like to be a hub for stories and way we can come together on our own. If you have a story, please share with us and feel free to use us as a voice.

Angel: We're going to wrap up a little early but one more link. Bake some cookies!

https://newsroom.hilton.com/static-doubletree-reveals-cookie-recipe.htm?utm_content=bake-at-home

Adjourned

End: 12:52