

# Salida Business Alliance Minutes

2.6.20

## Attendance

Allie Stevens	Monarch Mountain	David Lady	City of Salida
Deborah Fields	DFields Deisgn	Ryan Kempfer	Elk Raven Photography
Patrick Payne	Manhattan Hotel	Ken Brandon	Box of Bubbles
Lori Roberts	Chamber	Chris Kassar	Elk Raven Photography
Donna Cole	Kal Toys	Michael Varnun	City of Salida
Taylor Summers	Ark Valley Voice	Lori Roberts	Chamber
Vickie Sue Vigil	Mountain Mail	Jim Balaun	Su Casa! Furniture
Scarlett Massine	Rotary	Nicole Balaun	Su Casa! Furniture
Linda Frances	Four Winds Gallery	Angel Rowell	Discovery Pass

Start Time: 8:37

Vickie Sue: Let's get started! Check the minutes.

Joi: Move to approve

Angel: Second.

Nicole: The month of January we started off with \$18506.92. Two new members. 6 renewals. Check to Linda for plastic inserts for next year. 4<sup>th</sup> of July, we are already collecting dues. \$1000 in for that. Would like to request a journal entry to move those to 2020. Postcards always happening. 291 sign is payed for 6 months. And Roxy's is payed the full year. Ended with \$18196.49.

VS: Looks good, we're going to have to talk about the sign at Roxy's. It's looking a little beat up. Jessie and her husband might be able to help us with that. We'll have to look into it.

Linda: Move to approve

Joi: Second.

Michael: The Chamber is gearing up to Brewers Rendezvous and Wine Fest. There may be a change in the Wine Festival that it might be at Alpine Park on the same weekend as Fiber Fest. Labor Day is not a great day for the wineries. Community awards were great. We have a new group of officers. We have a speaker coming in next Friday, Feb 21. She'll be talking about social media for your small business. We hope that you'll attend.

Angel: Board meeting on Wednesday.

Lori: Chamber day at Monarch Mountain. We're providing transportation. It's going to be like a Business After Hours on the mountain. The silent auction at the community awards one piece went for \$1800 from Julie Moss.

VS: We need to talk about these calendars. Should we give the leftovers to the chamber?

Joi: There are about 130 left over. Motion to give calendars to the chamber (75).

Allie: Motion to approve.

Deb: Second.

Nicole: Motion to allow folks to do 50% off.

Deb: Approve.

Joi: Second.

David,: We are opening the ice skating rink this weekend. We put in some tree guards. We have similar budget for streets. We'll be working on Blake St..

Michael: What is folks' opinion on the big hearts and us phasing those out? (not a lot of response) We're open to suggestions.

David: Parks and Rec is developing some technology to allow you to look at each of the parks and reserve it.

Michael: Between now and March there are 19 different films playing at the Stemplant.

VS: If we sign up for Paypal we can make it easier to submit dues.

Deb: I think it's a great idea. It's an income stream and we get a really great deal. Reports are run through Paypal. You don't have to have an account.

Allie: I would like to make a motion to add Paypal to the website

Joi: Approved

Angel: Second.

Allie: I nominate Angel for President.

VS: Donna Vice-president, Allie Secretary, Nicole, Treasurer. Let's welcome Angel!

Angel: I'd like to mention that VS will be staying on to help me with this transition as an advisor.

Linda: Move to accept

Joi: Second.

Linda: I do have a new photograph for the x-mas card.

Lori: I had a very fun meeting with the continental divide trail org. Our business owners have to have a buy in and see what a great asset this is. They would like to do a presentation to this group.

Joi: Make motion to make 2<sup>nd</sup> April meeting at scout hut for presentation

Deb: Second.

VS: Next meeting is going to be a meet a greet with Angel.

Ryan: Good morning everyone! I'm Ryan and this is Chris. We just this last year started Elk Raven Photography. For the last few years I have had a hobby of landscape photography. We get up real early and do a lot of early morning sunrise skiing. We have to be motivated to get out there and see it. Chris has a background in freelance photography and writing. This all started at Artwalk. Nate gave me the opportunity to show off some of our work and we were really successful. That's when our business was born. We've had a blast so far doing it. Every day we are capturing new moments that we want to share. We have the window space downtown at Brett Vogles branding agency. We put a lot on metal with no frame, so that it really pops. We have photos printed on wood and canvas. We created a calendar. Sold at the book haven. We're a new business in town and we do a lot off our website. Excited to be growing this business and make people aware that we are here. The opportunity to grow into a gallery space downtown is our big goal and we are in to talks of that now. We would love to sit down with everyone here and ask how to become part of the business community here. Things that you talked about today, we would love to partner with you. We capture images all over the state, but we love staying here locally. You mentioned earlier Christmas mountain and needing photos from that. Please take a business card.

Chris: We can also be the go to photographers for local events.

End: 9:29