

Salida Business Alliance Minutes

1.2.20

Attendance

Allie Stevens	Monarch Mountain	Jan Wondra	Ark Valley voice
Deborah Fields	DFields Deisgn	Shawn Gillis	Absoulte Bikes
Molly Wolf	Absolute Bikes	Ken Brandon	Box of Bubbles
Lori Roberts	Chamber	Linda Frances	Four Winds Gallery
Donna Cole	Kal Toys	Sharon Smith	True Salida
Taylor Summers	Ark Valley Voice	Diesel Post	City of Salida
Vickie Sue Vigil	Mountain Mail	Jim Balaun	Su Casa! Furniture
Corrine Fowler	Good Business of Colorado	Nicole Balaun	Su Casa! Furniture

Start Time: 8:37

Vickie Sue: We going to get started. We have a couple of guests.

Sharron: I own True Vintage Finds on First st. We moved here full time in April. We're excited to be here! We have a mix of dealers in there and we sell new and vintage things. It has exceeded my expectations!

Vickie Sue: Have you connected with Lori at the Chamber? She is wonderful at cross promoting businesses!

Lori: Welcome!

Sharron: I'm excited to be here

Molly: I'm the new manager at Absolute bikes. I'm a 2.5 day full time resident of Salida, I moved here from Flagstaff via Illinois.

Shawn: We needed some amazing teamwork to rally everyone together and get out in the community more.

Lori: These two know all of the aps for camping and biking. And they have a wonderful link on their website for finding these places.

Introductions of Everyone

VS: Secretary Report.

Donna: Motion to approve

Deb: Second

Nicole: Started \$15473.30, 500 in dues. One new member. Brought in \$479 in calendars. Broke even so far. Brought in \$404 in Christmas cards. Does anyone have ornaments? (VS might). \$1865 in that. Parade of lights, \$100 in print ads. Postcards are selling. Ended with \$18506.05.

VS: The MM is receiving dollars because I am retiring.

Linda: Move to Approve

Deb: Second

Lori: We've been busy! Community awards are Jan 24th. If you would like to do anything for the silent auction this is the form. VS got Cornerstone last year. The event is at the Steamplant. We ask our Artist to submit one piece only. We hired Rustingram to do the catering. We are fine tuning how we want to operate the office. Also, the chamber would like to help with the Shop Local Campaign. We should keep this going beyond the holiday. Feb 21st, Lindsey Muller is flying in a hosting a free presentation on digital marketing. 8:00am Scout hut. There are a lot of experts in town and we could set up more of these.

VS: We have to cut you a check for the catering for Corrine's presentations

Lori: My board has insisted that we pay for the catering. Corrine's presentation is free. We are budgeted for this.

Ken: We have made a 4x10 ft panel that tells the story of the Steamplant. We'll be unveiling it soon. It used to be called the pigeon room because there was no roof.

Corrine: We're really excited to be doing this event on the 16th. We've had 100s of surveys coming in. Not surprisingly they are very similar. Health, housing and environment were high priorities. On the 16th I will be talking about what you will see in regards to these issues. I'm going to try to make it as interactive as possible so that it is not boring.

VS: Does the local government have a say? Should we invite the commissioners?

Corrine: Some of the commissioners are involved. Keith is interested. This is the first time in years that someone has cared about this group being involved. From my work, I know that we come down here sporadically and then we leave again and counties are an afterthought. And that is why we are doing this work.

VS: This is replacing our meeting.

Corrine: It is 8-10am because we had heard that 10:30 might be too late.

Shawn: Can there be some other topics talked about? Like minimum wage?

Corrine: I can talk about that. Localities have the option to set their own minimum wage.

VS: The holidays were really fun. Apparently, I didn't pass out enough stickers.

Nicole: People were going to stores that didn't know anything about it.

VS: It sounds like we need more volunteers to get information out.

Jim: It seems like people got their stickers and left.

Donna: What was awesome is that it is more of a locals event. Like the Thursday of Fibark. We definitely need to start planning earlier.

Linda: This year we recycled images for Xmas cards. I did use up one of the older images. I went ahead and purchased sleeves for next year. We are looking for images for next year. If you know of anyone, send it to us.

Deb: Maybe we can put an ad in the paper. We need an SSL certificate for the website. \$100 a year.

Nicole: Motion to pay \$100 for SSL Cert

Allie: Second.

Deb: We could sent up a pay portal online for donations. It would be through Paypal. And perhaps people can pay their dues that way.

VS: Moving the election to the first meeting for Feb. Motion?

Linda: Approve

Jim: Second

Everyone in favor

VS: Adjourned.

End: 9:29