

Salida Business Alliance Minutes

12.5.19

Attendance

Allie Stevens	Monarch Mountain	Heather Gorby	Chill Salida
Deborah Fields	DFields Deisgn	Pip Conrad	First Street Flooring
Merrell Bergin	Hively Block	Lori Roberts	Chamber
Donna Cole	Kal Toys	Drew Nelson	City of Salida
Vickie Sue Vigil	Mountain Mail	Sandi Lacey	The Hodgepodge
Sara Law	Salida Recreation	Nicole Balaun	Su Casa! Furniture
Jim Balaun	Su Casa! Furniture	Taylor Summers	Ark Valley Voice
Angel Rowell	Discovery Pass	Pamela Good	Good Skin Matters
Gena Shepherd	Sunshine Apothecary	Tom Wagner	Collegiate Peak Law
Karen Moldnau	Good Business Colorado	Linda Frances	Four Winds Gallery
Joi Santa cruz	Hodgepodge	Krista Vollest	The Mixing Bowl
Scarlett Massine	Rotary	Katy Gether	The Mixing Bowl
Adriane Kuhn	Little Red Tricycle		

Start Time: 8:32

Vickie Sue: Let's get started! Review the minutes.

Joi: Move to Approve.

Linda: Second

VS: We have a couple of guests.

Tom: I'm new to town. I am a lawyer with Collegiate Peaks Law. My wife Allison works at the hospital.

Gina: I own Sunshine Apothecary. I'll talk about it next time.

Nicole: Started with \$15880.01. One new member. Calendars are selling. Xmas cards are selling. Ornaments are flying off the shelf. Parade of lights was awesome! There are a lot of really nice photos floating around. Let's see if we can get some of those. Postcards are always happening. SBA general is the stickers. Ended up \$15743.17.

VS: Ornaments here's the scoop. Postcards at four winds and calendars at Hodgepodge.

Pip; Motion to approve.

Joi: Second.

Angle: Business after hours is at Walbangers next Wednesday.

Eva: Community awards are coming up and we are looking for nominations. They are due by Dec 27th. Chamber is organizing chamber days with Monarch. There will be 7 chambers represented and a fun race. The chamber position has not been filled yet

Sarah: I'm the rec supervisor for the city. Parents night out on Dec 19th. We will take care of kids while you go out. 5-11 years old. \$10 a kid. Eileen gave us a pinata.

VS: The city is doing a superb job on the streets.

Drew: We've been having some discussions on how we can do better on the streets. We've got a few problems were seeing. One of the options we've been thinking about is a removal system to clear the streets after a storm. It does have an impact on people who overnight downtown. We would like to have a facilitated conversation about this. In the alleys we fight snow all winter. Now is the time to start talking about that.

Merrell: I'm fortunate that I have a garage, and others do not. But I do think that we should be thinking about something like this.

Joi: Yoga Olas' first class is at 5 am. So that's not helpful for this situation.

Drew: There is definitely a collaborative effort that can happen. We know that that has an impact. Streets take priority to parks; they don't like putting sand in the park because it then gets into the grass and we deal with it all summer long. Will is a great person to talk to about any issues you may have.

Joi: Can we go out and shovel?

Drew: I worry a little with liability, but we probably won't chase you out. We should be prepared to handle this, and that is why we're going to have these conversations. We just got our budget approved. Thanks to Merrell for working on that. It's a 20 million-dollar budget, so there is a lot going into it. We had a cool meeting with all the rec programs to make sure were not duplicating anything. Sarah has a rec guide coming out on December 19th. We're seeing that there is a director for one clearing house for parks and rec. If you haven't looked at the master plan, it has a lot of

cool things in it. Merrell put together the sales tax report retail businesses are up 10%. Were above trends and were hoping to see more in the future. We see this as an opportunity to reinvest in our own community. We've been working with monarch and their anniversary. IT looks great up there for 80 years.

Nicole: We appreciate the acknowledgement of our contribution to the sales tax. But I do want to put the bug in your ear, that we can't lose sight of the need for employees.

Drew: We've put money into the budget for affordable housing. I'm talking with some developers. It's a tough situation.

Merrell: The new council members are really focusing on this topic as is the community foundation.

Scarlett: Are you still having the events approval meeting on Fridays at 10am?

Drew: I believe so, but I don't know that as a fact. Best to call Sonia.

Sarah: Holiday programming is coming out. Follow us on Instagram SalidaRec and SalidaPoolRec. All of our programing is on there. I work in the aquatic center to the right when you enter.

Drew: at our next meeting, were going to talk about a reinvestment opportunity. That would affect you taxes and refund tax on investment projects.

VS: City council meetings are very nice these days. Shop local is up a going and the ads are in the paper. We're going to carry this on throughout the year. Parade of lights was not as large as in the past. It was really weird weather on Friday. There are some things we could improve. There is a video on youtube. Let's thank monarch for being our sponsor.

VS: Holiday fest is tweaked every year. Downtown will have caroling for 4-7 and events. Sleigh rides, marshmallow roasting, wrapping paper, caroling. They have to go to 5 locations to get a sticker and pick their map up at the Steamplant. It our way of getting people downtown and moving. We're not doing the costume contest, but you can still dress up.

Nicole: F to Sacket to g and back to Sacket.

Scarlett: Businesses think it's Small Business Alliance.

VS: It is December, so we have to think of officers. After 17 years I would really like to become an advisor to a new president. Donna will be doing 4th of July, I will do parade of lights.

Merrell: You all probably know that next Tuesday is for giving. And we encourage you all to pick a place and donate. Don't wait until the 10th if you don't want to.

Allie: Ski Free day at monarch plug.

End: 9:33