

# Salida Business Alliance Minutes

9.5.19

## Attendance

Allie Stevens	Monarch Mountain	Pamela Good	Good Skin Matters
Jessie Smith	The Book Haven	Deborah Fields	DFields Deisgn
Merrell Bergin	Hively Block	Lori Roberts	Chamber
Eva Egbert	Monarch Mountain	Donna Cole	Kal Toys
Linda Frances	Four Winds Gallery	Taylor Summers	Ark Valley Voice
Anissa Caiazza	Yoga Ananda	Ken Brandon	Box of Bubbles
Joseph Teipel	CCCF	Vickie Sue Vigil	Mountain Mail
Corrine Fowler	Good Business of Colorado	Scarlett Massine	Rotary
Jim Balaun	Su Casa! Furniture	Nicole Balaun	Su Casa! Furniture
Angel Rowell	Discovery Pass	Linda Richey	Chaffee Printing

Start Time: 8:33

Vickie Sue: Good morning everyone! Let's get started.

Nicole: Motion to approve the minutes.

Deb: Second

All in favor

Pam: I'm Pamala Good and I help people ski to toe. I'm featuring a hydro facial. Keeps your ski hydrated throughout the month. Skin Matters.

VS: Thank you for attending! We're all about networking

Everyone introduces themselves.

VS: Our first meeting of the moth is the business meeting and the second is usually presenters. Next meeting will be a presentation by David Lively and it will be at the Scout hut.

Lori: This will be a talk about facing the struggles of competing with Amazon. In November, we'll be having one on Social Media.

Joseph: Thanks for having me. As of July 1<sup>st</sup>, I am filling Mike Hannagan's shoes. We are a young organization increasing philanthropy. We're working with the municipalities to improve their grant programs. I'm happy to answer any general questions and I look forward to getting to know you.

Ken: Tonight is the Boddy Jam. If someone comes in, send them to this event. It's free at the Steamplant tonight. We'll be raising funds for a special scholarship in honor of William Boddy. He was willing to teach anyone, and we have tried to carry on that approach. We pay instructors to teach a class and that class is free to the community. There is a silent auction and a slideshow!

Nicole: We started with \$13,633.10. Brought in \$1000 in dues. We have two new and 8 renewing. The calendars are for sale at Hodgepodge. \$150 in for that. That will be in the black by the end of the year. We do have production costs. Nothing with cards. City sponsorship for 4<sup>th</sup> came in. Postcards are always happening. Ending with \$15,714.09.

Deb: At some point I'd love to see inventory, no rush.

Linda: Move to approve

Merrell: Second

All in favor

Jessie: We have a bookstore. It's called the Book Haven and we bought it a year and a half ago. And we have an online book shop as well. My husband also has a commercial sign company.

Lori: Were still busy. We had the Wine fest last weekend. Coming up we have a motorcycle group coming through staying at the Gateway. On the 11<sup>th</sup> we have a group coming up from Montrose. These are folks from the Montrose Visitor

Center and we need to let them know why they should be recommending trips to Salida. Fiber fest is this weekend. There is a Salida road trip coming up. It will teach about tax credits for tech companies and more information will be coming out soon. The CMC annexation is happening. It's very important. We know there is an issue with income taxes, but the event last night was great for looking at our taxes and this annexation was a huge tie in. If you ever have an interest in going to an entrepreneur boot camp, ours are amazing. Moneys were awarded to 3 different businesses. One of the winners is working on a shoe sole that has copper in them and would keep bacteria from spreading. The Mountain Mail and chamber are combining efforts on getting young families in a home. Corrine over here in brilliant, so if you ever have any questions about government and bills, go to her!

- Corrine: I will be doing a presentation for the SBA followed by an open house.
- VS: Minutes will be on the website. I was approached by a member of the Tree Board. The trees we have were planted a long time ago. Many of them are dying and don't have enough water. Would people be willing to put more effort into saving them? Or should they be pulled?
- Nicole: If we didn't have them it would look like a desert
- Jessie: We would water.
- Deb: It's \$50 to adopt a tree.
- Merrell: Definitely, a plus downtown. It might be different on 50.
- Lori: Maybe people don't know that they need to be watering and don't know the history. Let's re-educate.
- Merrell: The city is budgeting, and the tree board has to beg for money every year. We need to say that these trees are important.
- Nicole: Do we have funds to contribute?
- VS: We'd have to ask the tree board.
- Linda: Part of this is maintenance. If you have a fruit tree you need to clean up the fruit.
- Allie: Maybe we should invite them, so that we can ask all of these questions?
- Nicole: We should also revisit our plan to plant flowers and funding recycle bins. We have \$2000 in the beautification fund.
- VS: Let's move on to 4<sup>th</sup> of July. We will be keeping it local and the band will be Blue Recluse. We need sponsorships and volunteers. We talked about \$500 will get your logo and \$300 will get a name. if you'd like to be a sponsor, call Donna by the end of the year.
- Nicole: \$250 is more appealing for a small business than \$300.
- Donna: Okay, let's change it to that.
- Scarlett: It makes me sad that we hit the business instead of the retirees and individuals. My heart goes out to the business owners who get hit up all the time.
- Merrell: People are always more willing to give money if they know exactly what the money is for. If there is a way to put an end game on it it's better. We need to not over focus on one area and not the other.
- Pam: I offer gift certificates for events like this.
- Linda: I'd like to chat about Christmas cards. We are doing a mixed set this year. I want to get started early. We have 100 packs ready. There are 6 images in the first batch and 5 in the rest with a repeat. The question today is that we lost money selling at wholesale \$8 retail \$16. Should we raise the price since we lost money last year?
- Scarlett: Christmas card are becoming obsolete.
- Nicole: Can we go lower?
- Linda: I wouldn't. We lost money last year.
- Angel: I wouldn't go up.
- Dona: I wouldn't either
- Nicole: Only a small number of people still send Christmas cards.
- Deb: I think we leave it this year and then get a price cost next year and discuss.
- VS: Okay. Let's set a date to discuss holiday fest. Adjourned.