

Salida Business Alliance Minutes

6.6.19

Start Time: 8:36

VS: Well let's get started! Scarlett will start coming because she thinks were cool!

Scarlett: I'm not doing bluegrass anymore! But I'm here to get people ready for 4th of July.

VS: Everyone look through the secretary's report, both of them are there so it might take a minute.

Nicole: Motion to approve

Annette: Second

Nicole: Started with \$10078. Seven renewing members, and one new member. We received \$600 sponsors for 4th of July. \$100 dollars is for Linda's efforts with the postcards. End with \$11,314.

Linda: Motion to approve

Allie: Second

Donna: The City will be putting in more parking behind the caboose. It's should be about 80 spaces. PT is very excited.

Merrell: The railroad still needs to sign off on it, but it's looking really good.

Donna: It should happen this summer but not before Fibark.

Scarlett: Has anyone heard what they are doing about the parking on the streets?

Merrell: They are not enforcing it. They are hoping that the employees will park in these new spaces.

Lori: The chamber is super busy, but we've got some volunteers. Deb is helping us with various projects. Brewers Rendezvous and Wine fest tickets are on sale. We hire locally for these events. We've invited the superintendent to come speak with our board.

VS: When I was in the office yesterday, I noticed the mini golf has opened up.

Lori: Hank is working with us for our campaigns for the shuttle stuff and welcoming some of these large groups. On Monday, Ride the Rockies is coming through and heading up Monarch Pass. Michael said he'd go out and put signs up for me. Deb has been a real asset helping us with all of this. Moving forward we will be part of the coalition for hikers on the continental divide trail.

Michael: March sales tax was over 14% over last year. We have a water project starting on c street. We have bands playing 3 days in a row for 4th of July. I want to thank you for helping with Thursdays at 6. We started adding beer and wine which has been well accepted. And we also rented a speaker system. The chamber helped with that and I want to thank all of you for your help. We kicked up the open space trail master plan.

Scarlett: Are they going to wait to fill Lauren Thompson's position? I have candidate for that!

VS: Fibark Business After Hours.. how do you want me to advertise that?

Michael: This is not sponsored by the Vaqueros, and the Steamplant has picked it up. I decided that I would have banners made for all the festivals. We have some generic boating and Artwalk banners. Hopefully everyone is okay with it.

VS: We used to not have a second meeting in June. Do we want that?

Donna: I think it's a good idea.

VS: Everyone on board? Okay we'll do it then! Moving on to 4th of July. The high school is going to get involved.

Donna: Yup everything is coming along. If anyone want a booth in the park, let me know! It's only a \$50 booth fee. The new taco truck will be there. If anyone could get ahold of the guy who is doing the curry cart?

Scarlett: I had people interested for the bluegrass festival, so I can share that info with you.

VS: There will be 150 people walking the parade from the Escapees.

Donna: Encourage kids to decorate their bikes and be in the parade.

Michael: We've been working on a project with CCT and many buildings are on fiber, were working on approving Wi-Fi in riverside project and it will be completed this week. This will really help the festivals. The vendors will be able to sign on to one network and eventually the public will to. The festival will have to pay for their internet. New webcams at the Steamplant. And more to come.

Scarlett: Is there a place for lost and found in the park?

Michael: It's still there and we'd love for it to be picked up

VS: People also bring stuff to the Mountain Mail.

Deb: Calendars are just about done. Traditionally we've had these printed by art walk but we're a little behind schedule.

Lori: The chamber really doesn't know some of the dates for our events.

Michael: Many of the dates, we don't know until January or February which we can't wait that long. If we're selling them to get people back the dates should be here

Jim: Maybe we could put a box on the bottom for unknown dates that just says "Look out for this event this month"

Scarlett: The video guy for CCVB, David Curtis, has moved here.

PT: I just wanted to come by and see if there are any questions about the new parking? It mirrors the existing parking downstream. It's a full acre with legal access to our trails. I think we'll have signed paperwork by the end of this week. David is ready to get over there and get moving. 3-4 weeks to get everything done. Parking signage will continue to be talked about. They have brought the price down and this just came up on Friday.

VS: Thank for stopping by. Adjourned.

End: 9:36