

Salida Business Alliance Minutes

5.16.19

Attendance

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|---------------------|-----------------------|-------------------|---------------------|
| Allie Stevens | Monarch Mountain | Adriane Kuhn | Little Red Tricycle |
| Merrell Bergin | Hively Block | Deb Fields | DFields Design |
| Lori Roberts | Chamber | Duncan Cambell | Boys and Girls Club |
| Dominique Naccarato | Garna | Nicole Balaun | Su Casa! Furniture |
| Jim Balaun | Su Casa! Furniture | Ann Marie Draeger | CFTT |
| Pip Conrad | First Street Flooring | Sandi Lacey | Hodgepodge |
| Joi Santa Cruz | Hodgepodge | Mike Hannagan | CCCF |

Start Time: 8:36

Nicole: Vickie Sue is out so I will be running the meeting,

Merrell: Thank you everyone for coming. You've been hearing about the Chaffee County community foundation for months. It's now involved with distributing community grants for BV and will likely be doing the same for Salida. They will be matching their budget cycle with the cities. Michael Hannagan will be telling you his story today. He has been reviving this organization however he was supposed to be retired so we knew we would have to replace him eventually. I'll let him take it from here

Mike: I am Michael Hannagan and I am about to go back to retirement. We found a young guy named Josesh Teipel who was born and raised in the county. I'm going to talk a little about the non-profit and for-profit worlds. Think of a gold pan as potential. That means we haven't done it yet. My folks spent all the money they had on my two older brothers so my parents said I could go where ever I want because I was going to pay for it. A gold pan is worthless, but you do something with it and then you end up with something. Vision without funding is just an illusion. I'm a Colorado native, but we moved to BV when we retired. Fast forward to the present CCCF has huge potential for this community. We can holder donor advised funds, scholarship funds and it allows these projects to get up and running right away. Trails and Friends of the skate park are working with us. We are the first gold pan. Non profits are businesses. Most folks here run for-profit business, but they both have to pay attention to the same things. Non-profits have to ask for money and for-profits sell a physical item. But they are very similar. In CO, the Board of Directors owns the non-profit and in for-profits, the proprietor or LLC owns it. The CCCF takes all the things that a non-profit needs and tries to help. Every dollar that goes into a local non-profit will stay in this community up to 7 times longer than a large corporation. It all starts with an idea. GARNA for example "how do we connect people to nature?" And then they have to convince people that it's a cause worth donating to. Supporting these organizations is really important. We will be setting up an emergency relief fund just in case we need it. We will be having a common grant software platform so that everything is in the same place. Joseph will be coming back to the valley. There is a huge amount of work happening in America where for profits and nonprofits are bleeding together. Where businesses are donating 100% of their profits to community projects.

Merrell: If someone is starting a business like this, they can use the CCCF as a resource so the initial reaction could be fear. If you use your talents properly, the value can be beneficial for everyone.

Mike: Yes, thank you. We're excited to welcome Joseph. Support your local nonprofits. Amazon is one of the biggest threats to all of us, but hang in there everyone.

Nicole: Thank you, I hope that Joseph will come visit us someday.

Michael: I'm a volunteer for community recycling programs. Over the last year, I have approached David Lady about recycling bins downtown. Ultimately, we will have 6-7 bins going up around downtown. The middle schoolers have put together artwork to go on the bins. When I first moved here in the 90's we couldn't recycle anything. In 2000 Walmart allowed cardboard recycling. You can take your ink to Walmart; you can take old phones to Verizon. We've come a long way. We have so much electronic waste and there will be another recycling event for that in the fall. I've been working with Sustainable Salida to award a \$500 scholarship to Brooke Beasley who submitted an application about how important this is. We hope to continue this program and hopefully increase the dollar amount given out. Many years ago, Steve Stucco and I got a grant from Walmart, and we ran an ad in the paper recognizing business that were doing more for their community. We're hoping to start something similar now and label it "Businesses That Care." If we are going to have a sustainable culture, business have to take a leadership role and lead by example. Circle R has rechargeable electric car stations as does the city of Salida. 50 Burger has taken it so far. Los Camalinas no longer uses straws, The Boathouse is doing a lot. This program is an honor system, however, in this town people are really honest. Cog helps the elderly with housing and all types of community service. What do you all think of this program and would you be able to help us spread the word?

Lori: I like the changes you've made since you came in the office. I think that the business owners know themselves best and can nominate themselves

Deb: I like the idea of just one box being checked because they are at least doing something.

Merrell: I'd like to see people breakdown what exactly it is that they are doing. Even if it's just one sentence.

Michael: The biggest issue is the #5s and those industries are aware that they are the problem, so we might start to see a shift.

Deb: I think there is some education about contamination needed in here.

Guest: I'd love to see a website on here and better representation of who is putting this on. We should also show that we are a community and not just individual businesses.

Dominic: How can Chaffee Green and Garna partner with what's going on here?

Michael: There is already some communication going on there. We hope you guys help spread this information and once we get this program established, I'd love to work with you guys closely. This is all community information.

Sandy: The nestle lease is up so what's going to happen with that?

Michael: I'm not sure what's going on there or even if we are going to renew

Deb: This is being discussed as a point of pressure for renewing their lease.

Donna: Do you know if anyone is recycling 3-7?

Michael: I don't but I'd like to send you this article so because it is very uplifting.

Guest: I think it would be good if there was a logo attached to this so that businesses can put it on their website to say they are a "Business That Cares"

Nicole: Adjured.

End: 9:36