

Salida Business Alliance Minutes

4.3.19

Attendance

Allie Stevens	Monarch Mountain	Adriane Kuhn	Little Red Tricycle
Trish White	The Palace Hotel	Mark Krivanek	Krivanek Jewelry
Merrell Bergin	Hively Block	Ken Brandon	Box of Bubbles
Sue Ann Hum	Salida Artwalk	Mark Ritmann	Maverick Potter
Jeanne Herrick Stare	CCC	Wendell Pryor	Chaffee County EDL
Patrick Payne	Bothouse Cantina	Nicole Balaun	Su Casa! Furniture
Jim Balaun	Su Casa! Furniture	Linda Frances	Four Winds Gallery
Annette Dickenson	The Lost Cajun		

Start Time: 8:34

- VS: Lets go ahead and get started. I was out of town yesterday, so they're not printed. Read through the minutes.
- Nicole: Motion to approve
- Adriane: Second.
- Nicole: Started with \$10,305. One new member. Lots has happened with 4th of July. Silver Ridge will put up the band. Sustainable Salida will have a booth, \$350 sponsorship for our mother earth festival. Fun St. Arcade bought another bundle of bags. Ended with \$9503.
- Allie: Motion to approve.
- Linda: Second.
- VS: Lori cannot be here today so I will present for her. The next SBA meeting will be with Jamie Saboch. \$5 for SBA members. It's important to go to these things. Light breakfast catered. The kick off to summer is next week on April 10th. You can have a booth as well if you are a chamber member. They are gearing up for a big summer. Michael also couldn't be here. Teresa Casey retirement party is tomorrow 3-5
- Merrell: Applications were reviewed for community funding and have made some preliminary decisions. There were 33 applications, way more than the city can afford. It made for some difficult decisions. Chaffee County Community Foundation is meant to enhance philanthropy connecting the county into a single entity to raise more money for nonprofits, several strong applications have been received for the director position and we are looking to move forward quickly.
- Ken: Does anyone know if there will be recycling bins for the Mother of Earth festival?
- VS: Every event I've done, we've had to provide the bins.
- Merrell: Given the article on the Mountain Mail, are you having booths at this event?
- Ken: Yes we are but I'm not sure if Angle of Shavano is on the list or not.
- VS: Trish are you still on the chamber board?
- Trish: I am but I wasn't at the last meeting. We have hired a new office manager.
- VS: Let us know if we can help
- Wendel: This SBA event coming up with Jamie Saboch is a coordinated effort starting last fall. We're working with both chambers. Two BIG BIG announcements. Following the Saboch training, we have a conference at Princeton with drones. And were starting to do research with them. \$55 to attend. April 26th noon to 4pm Start up Colorado out of Denver at the Surf Hotel, they will be talking about venture capital, we're inviting local investors. If you want to learn more, this would be a good session to attend. That same day at 5pm, entrepreneurial boot camp. \$35 here in vail it cost \$300. Start up and scale up. May 14th partnering again with AARP were sponsoring a "Bull Ring". \$1500 in prize money. Merelin Lavendy had a huge territory and we've been able to reach out to the state and have a SBDC director stationed here in Salida. This is a \$75,000 grant. I'm recruiting for help getting the word out about this region. Walmart has given the state \$4 million and our sector has been given \$75,000 dollars to look at how to upscale the workforce and improving the skills we have here in our region. This past week, we had 35 people participating in the health and wellness retreat. There's money on the table and we need businesses driving the discussion about what's needed. As I understand it, Walmart forced business to get more creative and they are trying to compete with amazon. We're looking for people to lead this discussion "lives empowered initiative" 11:30 today.
- VS: Its important to get new folks involved and get new members. Let's talk summer.

Ken: May 4th Our mother earth festival. Starts at 10am. Parade for the species, and then booths at Riverside Park. Maybe Deborah could be there? The 50 ft. whale that the Boys and Girls club made is going to be on the stage. The raptor center will have a birds of prey show. There's going to be a maze set up. Joe Salizar will be the keynote speaker. The executive director of Colorado Rising River tribe and Salida Circus will be there. Talk to me about having a booth.

VS: SBA is working hard to promote recycling. We're trying to keep all of event clean.

Sue Ann: I'm chairing the Art Walk. We reorganized. This is about businesses in Salida and it becomes too much for two people. What happens is that we don't get enough volunteers. We put out a call for volunteers. We had 90 people come forward and we've built a team of 11 leaders. We have 60 people volunteering for us! Salidaartwalk.org. We'd like to encourage you to be involved. Everything is in place. High County bank is our main sponsor. \$2000 in matching fund for business. So, we're doubling your money. The idea is to get them to Salida and to comeback. There are 20 galleries and every other business is invited to open their doors. Everyone involved gets exposure through the website. We used to be unique and were one of the first art walk in CO and now everyone has one. Were selling and interactive experience this year. We have locals who are costumed and integrating throughout the streets. This year we are adding Bob Ross. We're also doing living paintings, Mona Lisa, the Scream, Girl with the Pearl earring. Alex Dummand is Picasso and they are both fluent in French. We're meeting with the city tomorrow to get a permanent silly walks approved in Salida. We'll have a lot of participation for all artists. Lots of fun stuff and we need your participation. Hayley is doing our streetmosphere. We have forms for sponsorship.

VS: I'd like to take your publication up a notch.

Sue Ann: The Van Gogh room will be in Box of Bubbles and an info center and free the monkey.

Ken: I just want to mention that I will be staging workshop all through April for costumes for the Parade of Species. I'd love to have every business have a costume and participate

Sue Ann: if you have a good place for distribution for our cards, please let me know.

Patrick: Cracker will be playing on Saturday night for FibArt. We have a fb page for the boathouse. The side walk will go back in.

VS: Do want to move to 8:30?

All: Yes.

End: 9:33