

# Salida Business Alliance Minutes

3.7.19

## Attendance

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Allie Stevens	Monarch Mountain	Pip Conrad	First St. Flooring
Merrell Bergin	Hively Block	Annette Dickenson	The lost Cajun
Catherine Eichel	CE Photography	Vickie Sue Vigil	Mountain Mail
Nicole Balaun	Su Casa! Furniture	Deborah Fields	DFields Design
Jim Balaun	Su Casa! Furniture	Larry Vargas	Soulman's Corner
Patrick Payne	Boathouse Cantina	Adriane Kuhn	Little Red Tricycle
Donna Cole	Kaleidoscope toys	Linda Frances	Four Winds Gallery
Lori Roberts	Salida Chamber	Fawn Walker	First St. Flooring
Michael Varnum	City of Salida	Jeanne Herrick-Stare	Central CO Conservancy
Ken Brandon	Box of Bubbles	Angel Rowell	Discovery Pass

Start Time: 8:30

VS: I think that 830 is the Ticket!

Annette: I'm with Lost Cajun and we have unlimited catfish

Catherine : I'm Catherine Eichel, and I own a photography business here in town

Angel: My name is Angel with Discovery pass. We just moved here and are starting a local coupon book

Introductions of everyone else.

VS: We meet the 1<sup>st</sup> and 3<sup>rd</sup> Thursdays of the month, the first meeting is a business meeting and the second is a networking meeting. We have some exciting things happening. In March we have a meeting about recycling. Then one with Jamie Sabboch and then in May the executive director for the Chaffee County Development. You do not have to be a paid member to join us, but it does help us do what we do.

Deb: We will be talking about resources for a cleaner life. We're hoping that people share and contribute to the discussion.

Lori: There have been a lot of great relationships started with this movement.

VS: I'm hoping to bring Julie and Elaine together to work on composting with the community center. Alright, lets take a look at the minutes.

Jim Motion to approve

Pip: Second

VS: We only require minutes at the first meeting so since Allie couldn't make it there are no minutes from the second meeting. There will be foot patrol all summer long. They are not planning any long street projects. Hwy 50 is happing but slowly. Parking is still a hot topic. Should we ask drew to come chat at a meeting in April? Yes. Great. How about the treasurer's report?

Nicole Started with \$10796.05. 6 renewals. Nothing for calendars or X-mas cards. Processed deposit for band called Vehicle. Nothing for ornaments. I had to buy stamps. Ended with \$10371.05.

Linda Move to approve

Allie: Second.

Nicole: The board met on Feb 7<sup>nd</sup> to go over the budget. Dues were lower than expected. Sponsorships for 4<sup>th</sup> of July were also low, so we're hoping to increase that as well as Parade of Lights. We were ahead on calendars and postcards. Ornaments were down because we accidentally ordered to few. We did receive donations last year but is not typical. Christmas card sales are dropping every year. We're going to put a separate line item for Sustainable Salida. Our expenses were lower for 4<sup>th</sup> of July and Parade of Lights. We did not have to buy any new postcards for last year. We spent less on Ornaments. Advertising is covered by the Mountain Mail, so we don't have a cost right now unless it's for an event. Christmas cards, we will not need to order more. Sign rental has gone up. Beautification did not get spent this year. Website. We became a 501.c6. (see budget for exact numbers).

VS: We are in the process of working with the city to put in flower beds that are different than what you've seen in the past but were waiting for the city to approve it. Those of you from the highway, chime in as well. If it looks like we lose a lot of money on our two big events, it's because we do. That's what we give back to our community.

Merrell: Motion to approve.

Pip: Second.

Lori: We have a special BAH at Loyal Duke Lodge next Wednesday, 5pm-7pm. 20x40 tent outside. If you care to part, park at collegiate peaks across the street they have invited their own guests and it should be quite the party.

Catherine: It's being photographed professionally!

Lori: Jamie on the 18<sup>th</sup> with a light breakfast. There is also the Agrafest. There's going to be speakers and a shuttle. Open house the following night. Really good awareness. Michael and the Staeamplant are a part of it. The golf scramble is coming up in May 10th. As a special BHA. We're staying busy. The phones are ringing from all over. We haven't even hit spring break.

Michael: There are different ideas about the planter's and we will try to get it pushed along. We just installed a recycle bin across the street. There will probably be 4 total. The middle school is going to design something to put on there. 50 is still going. Please contribute to the meetings. We've been busy. Questions?

Merrell: The films have been great!

Michael: We installed a new projector. We have films coming up the next two Fridays. If anyone would like to sponsor Thursday's at 6, let me know? There will be beer and wine at that event starting this year. It starts at \$175 and goes up from there. City counsel approved a project with CCT. There will be fiber to different people along the route. It will greatly help the city departments. As part of that project there will be wifi access points in riverside parks. Were still working on how free wifi would work. There will probably a time limit and they will scale back bandwidth.

VS: Involvement for the committee. We have room in all of them.

Dona: Thanks to Vickie Sue we have booked the band for 4<sup>th</sup> of July. Were still looking for sponsorship for the event, we are seeking a couple of larger sponsorships.

VS: Pip has agreed to help with Parade of lights. We do need help with the membership committee. Deb and I are planning on walking down the street and talking one on one.

Lori: I'd recommend you all go to Business After Hours. I'll be speaking with Adam about joining this organization.

Pip: Did we get an article in the paper?

VS: We did, but it wasn't what we deserved. Allie is doing a great job reaching out to the younger crowd on social media.

Merrell: There are rumors circulating, the current director, Michael Hanegan, his intent was to work part time. He would like to re retire. Effective today there is a search for a permanent director. Full time position. Go to [Chaffecountycommunityfoundation.org](http://Chaffecountycommunityfoundation.org). This foundation is an umbrella organization for folks outside this area that are moving here. Most of time the new people coming here don't know what to do with their money. So, this is a way to make things easier on everyone. There will places to host events. We've been doing workshops on grant writing. Salida has more potential for funds and it will help build community. We're trying to do more cooperative work throughout the county.

Adjourned: 9:28