

Salida Business Alliance Minutes

2.7.19

Attendance

Allie Stevens	Monarch Mountain	Pip Conrad	First St. Flooring
Merrell Bergin	Hively Block	Marianne Wancura	Salida dental Hygiene
Theresa Casey	City of Salida	Vickie Sue Vigil	Mountain Mail
Nicole Balaun	Su Cas! Furniture	Deborah Fields	DFields Design
Patrick Payne	Boathouse Cantina	Adriane Kuhn	Little Red Tricycle
Donna Cole	Kaleidoscope toys	Linda Frances	Four Winds Gallery
Lori Roberts	Salida Chamber		

Start Time: 8:07

VS: Let's get started. Everyone read the minutes.

Pip: Approve

MA: Second

Nicole: Started off with \$11900. 7 renewals and one new member. \$72 for calendars \$20 for ornaments. Payed for signage. Su casa bought bags. End with \$10796.

Donna: Motion to approve

Pip: Second

Theresa: Summer concerts sponsorships sheet is coming out soon. Steamplant will be taking on that responsibility. I know everyone misses the movies at the theater, so Steamplant is playing A Star is Born. It will sell out, so get your tickets. "We are family" a family winter ball on the 16th at the Steamplant. I don't know what to tell you all about HWY 50. You should be going to the meetings. The entryways are being discussed. If you don't get the monthly newsletter from the Steamplant, you should. Any questions?

Donna: Did we get the recycling bins yet?

Teresa: I have not heard anything yet.

Lori: We had a good community awards (everyone claps for VS and Lori). Scotty Hughes got entrepreneur and he had no idea. Dona sent out the events sheet. There will be a radio spot for it. The April 8th meeting will be in place of this meeting, it's Jamie Sabboch. Business After Hours is the Feb 13th at Collegiate Peaks and the next month will be at Loyal Duke Lodge. If you ever have any questions, give us a call.

VS: Election of officers: President, Vice President, Treasurer, Secretary. Any nominations from the floor? (no one) Motion to approve current?

Linda; Motion to approve

Marianne: Second

VS: Let's talk about the focus of 2019. Let's talk about committees. Donna will take over 4th of July. We need help with Parade of Lights. Deb is doing calendars. Ornaments will be me. Xmas Cards is Linda. Sustainability is covered but will take help. Patrick, Linda and Lori are taking on transportation with the shuttle. Holiday Festival is a crew. For the Parade of lights, you have to go before the city counsel, call santa, get hot coco and take it to the hospital. There's the publicity. I'll get with Deb and make a procedure list.

Lori: The chamber can help.

VS: Can we include Holiday park with the Parade of lights?

Deb: Definitely. I think there's a lunch involved.

VS: Membership should be focused on being involved more than collecting dues. We've talked about forming groups to walk and talk.

Pip: Would it be possible to put out an editorial before we walk the streets?

VS: Absolutely.

Guest: Can we rediscuss the meeting time. The kids can't be at school before 8am, so if it was at 8:30am it would be easier

Donna: Does anyone have an objection to 8:30?

Marianne: Well, I do because I have to be to work at 9:00am, but I haven't been coming a lot.

Lori: Maybe we could make it part of the editorial.

Nicole: I'd like to make a motion to change March and April to 8:30am

Patrick: Second

Allie: Maybe we can promote SBA at Business After Hours

(Discussion about BAH)

VS: FibArk wants to be able to give participating athletes discounts to local businesses.

Merrell: I was asked to join the Chaffe county Community foundation board of directors. It's looking to build more community and long term planning. It's a way to try to bring some new money into the community. Tapping into the new folks in the community and pull some recourses out of that. At a future meeting we may want to bring the executive director in to speak. That board is growing and starting to get underway.

VS: Does this involve the community grants? We always have an issue getting money for the big band for 4th or July.

Merrell: We looking into if there is a more efficient way for this this to happen. We're getting into details that are a little over my head at this point. There are specific guidelines that I'm not comfortable talking about just yet.

Teresa: Grant requests are open now through the city and should be in by the end of the month.

Dona: Do people helping with these committees have to be a member?

Nicole: I think everyone who want to help should be able to.

Linda: Does anyone have calendars left? Do we want to discount them?

Nicole: I motion to discount them 50% off

Allie: Second

Nicole: Our 10 year anniversary is coming up and we are doing a huge sale Feb 9th-18th.

Donna: Corvis is putting in an escape room

Patrick: Manhattan hotel operated like a vrbo. 6 units. Before fibark.

End: 9:04