

Salida Business Alliance Minutes

12.6.18

Attendance

Jim	Balaun	Su Casa! Furniture & Sleep Shop
Nicole	Balaun	Su Casa! Furniture & Sleep Shop
Ken	Brandon	Box of Bubbles
Theresa	Casey	City of Salida
Donna	Cole	Kaleidoscope Toys
Marianne	Katle	Citizen
LIZ	Peterson	State Farm
Allie	Stevens	Monarch Mountain
Vickie Sue	Vigil	Mountain Mail
Merrell	Bergin	Hively Block
PJ	Bergin	Hively Block
Vargas	Vargas	Soulmans Corner
Karen	Vargas	Soulman's Corner
PT	Wood	Wood's Distillery
Glen	VanNimwegen	City of Salida

Start Time: 8:05

VS: Happy new year everyone! It's going to be a great year. I want to recognize Merle and PJ who have members for a long time and want to get more involved. He's retired so we'll be seeing more of him. Lets take a look at the secretary's report

Nicole: Motion to approve

Jim: Second

Nicole: Started with \$10,240. Two businesses renewed and one new business. Calendars in the black, I'm not sure how many are left over. The Christmas cards were slow going but selling well at the end in the red but we will be carrying them over to next year. Ornaments are sold out. Postcards are always happening. Kal toys bought more bags. Ended with \$11,910.

VS: The way we make our money is through membership and fundraiser

Allie: Motion to approve

Linda: Second

Teresa: Council passed the budget \$40,000 in the budget for community improvements. We'll be getting a program put together soon for that. Events permits are getting put together right now. Most weekends are full. I want to thank you for your patience with the snow removal on the streets. We only have 5 plow drivers since we don't have to do this all the time. I know it's been a little messy.

Merle: I think they've been doing a great job and I'd like to acknowledge that the mid town trail was done right away.

Dona: Do you know if the recycling bins got approved?

PT: I'm not sure about that, but not much was taken out. We did put quite a bit of money in for UP land. Looking forward to 2019, some fun stuff coming up.

Teresa: Our budgets are not line items, it's more departmental.

Linda: Huge apology because I should have done this last year and then I would have known. I kept track of how many cards went out. 145 packs of 10. I took in \$1064. Only 12 packs were no pay. She raised the price at Chaffee printing. It was over \$3,000. We sold them at \$.80 a card. And she charged us \$1 a card. In the future, never order more than 2,000. Let's do a mixture of all the year's next year.

Guest: I don't know if it's even worth doing cards.

Nicole: The calendars and the ornaments are more sought after.

VS: We will have a budget meeting. So maybe we should get some more feedback.

Nicole: Let's do Linda's idea for next year.

VS: There is another printing person here, but I'm not sure if they can print these.

Guest: I'm all about keeping the money local, but maybe we can go a little larger like Canon City or something?

VS: 2019 is going to be a year of growth and member commitment. We need to ask if there is anyone in this room that would like to be an officer for 2019. We'll need to vote on officers.

Nicole: With not a lot of people here. I vote that we defer to February so that we get more involvement. Dona, could we send out an email to ask folks to vote and let people know that we need help with events.

VS: And maybe reference that we could use more surveys. I'd like to recognize the current officers, Donna is our Vice president, Nicole is our treasurer, and our newest officer is Allie who has brought a good youth component to the groups. We're on Instagram!!

Linda: Motion to move to February.

Guest: Second

Dona: We need to get past our member base. And reach out to the public.

Guest: Are there any programs we could use for doing a volunteer call out?

VS: We can ask Elaine what they use?

Larry: Is there any kind of reach out that we can do in the schools? With community service?

VS: Yes, but we can only get them on Fridays.

Glen: I'd like to talk about an issue that came up, how do we keep downtown vibrant? Some of the store fronts have become residential. We've put together an ordinance. It limits residential uses on the front on the ground floor of downtown. If you have a residence now, it would remain, however, it cannot get bigger. If it stays vacant for a year, it must then become commercial. If anything happens, damage wise, you can restore, however, it must be done within 2 years. There are a few spaces that allow a building to expand. If so, you must provide parking for that space increase. If the business would like to use the parking as a revenue builder, they must pay a fee in return which will help the city build more parking elsewhere. The most comments I've had are from folks who already have residential store fronts.

Guest: How many units are we talking about?

Glen: There are about 6 spaces. The building on E and Sackett. Across from the mortuary, his concern is that his building has always been a residential use. We say 50%, if there is some reason why it should be more you can come to use any ask for exceptions.

PJ: I think the idea is that if you're walking down the street, we want doors to be open. I think were mostly seeing it on the numbered streets.

Dona: What's going on with parking in general?

PT: We're going to be doing a highway 50 project that would make a shuttle realistic by creating more commercial options on 50. We've been talking about bike shares. We're working with UP. The shuttle that we had this summer wasn't ideal because there was no specific place to park. The city is doing fairly well financially, so if we can come up with a plan, we'll be able to make it work.

Glen: The majority of our parking issues are employees. So, the shuttle may be geared toward that.

Teresa: David lady applied for the charging station grants and he got approved for all three.

Guest: What's going on with the lot on west 1st? When I heard the word bike share, I stated to shiver.

Glen: The city leases it, but it's currently for sale.

PT: The electric scooter thing is an experiment that didn't work out. But the actual pedal bike share doesn't flirt the lines as much. You'd return it to an actual station.

Glen: Highway 50, we just received the summary of all the proposals. Adding pedestrian improvements. There would be an alternative to bring it down to 3 lanes and slow traffic down. The one consensus that we have received is that the speeds are too high. And cdot has said that, if you have 5 lanes you can't bring the speed down. We'd like it to get down to 30mph. We're going to host another meeting January 17th at Soulcraft to chat about issues.

Dona: For the record, I think there is too much traffic to make that happen.

PT: We've been looking a lot of examples of this across the nation and while it seems like it may back things up, it hasn't proven to be true.

VS: Does anyone know when Duane is going to break ground?

Glen: He will break ground in March and the first building should be up in March of 2020.

PT: Apparently, we will be getting another brewery downtown in the blue diesel building.

VS: The next meeting we will have a speaker about composting.

End: 9:03