

Salida Business Alliance Minutes
11/1/18

Attendance

Jim	Balaun	Su Casa! Furniture & Sleep Shop
Nicole	Balaun	Su Casa! Furniture & Sleep Shop
Ken	Brandon	Box of Bubbles
Theresa	Casey	City of Salida
Donna	Cole	Kaleidoscope Toys
Deborah	Fields	DFields Design
Linda	Frances	Four Winds Gallery
Adriane	Kuhn	Little Red Tricycle
Colleen	Kunkel	Lifestream
Sandi	Lacey	The Hodgepodge
Lori	Roberts	Chamber
Joi	Santa Cruz	The Hodgepodge
Allie	Stevens	Monarch Mountain
Vickie Sue	Vigil	Mountain Mail
Drew	Nelson	City of Salida

Start Time: 8:07

VS: Alright everyone! Read through those minutes!

Nicole: Move to approve

Deborah: Second

Lori: The Adaptive flyer is a chamber event. SBA is co-sponsoring it, so we encourage you all to come. It's about leadership and how sometimes you have to make tough decision and how to handle it. It will be in place of this meeting at the scout hut.

VS: Treasurers report?

Nicole: Started with \$10,203. Two renewals. Calendars are being sold. We have to sell 193 before we break even. Christmas cards are beginning to happen. Ornaments are payed for. We break even in \$400. People are already calling in for them. Disclosure. We only got 500 so it's a limited quantity this year and we won't make much money off of them. Seasons and The Mountain Mail have them. Parade of Lights sponsors are still being accepted. Post cards are happening. Ended with \$10563.

VS: Questions?

Linda: I move to approve

Joi: Second

VS: Here is Mr. Drew Nelson he is our new city administrator. Let's do introductions.

Everyone introduces themselves.

Vs: We are a networking group that puts on the Parade of Lights and the Fourth of July celebration. Most of our money this year will go toward beautification of the town. When should I apply for community grants?

Teresa: I don't think we're ready for that yet, so I will let you know. We put a chunk of money in the budget for that, so you can apply after it's approved.

Drew: The road project by the fire station is still about 2 weeks out. The weather is definitely affecting that. We're working on the budget and I'm starting to get to know people a little more.

Nicole: When to the Christmas decorations go up?

Teresa: He is going to start on that next week.

VS: Let move on to the chamber report.

Lori: Sheila Moore is our newest board member, and we are now full. We're still relatively busy. Lots of planning going on. Monarch has their Job Fair this weekend. And the winter fest is the following weekend. It's open to the public and anyone can go. New this year is a Kids Kick Off 3pm-5pm earlier that day at the. I went to the story telling event, it was great. I learned that they have a lot of angel funding to get started. There is a talent development event at Princeton. It's free but limited spots. Business After Hours is at Quincy's next week, the day before our event. Sustainable Salida is in full swing. Poncha got their bags. We still have a couple thousand bags left.

Dona: I've had people coming in just to buy a bag because they saw the article in the paper.

Deb: Great! That was huge. Drew, we are working towards making the county more sustainable.

Lori: We've been talking with the folks at waste management and we're trying to work on a grant.

VS: When you see Wendel thank him for getting the grant money. Let's move on to Christmas cards, ornament and calendars.

Linda: We have lots and only a couple of merchants. We ordered 3000, so I want to apologize, we may have ordered too many. \$8 whole sale \$16 resale. The postcards are still doing well.

Nicole: Can we send out an email to let people know?

Dona: Absolutely.

Sandi: Calendars are starting to pick up. We're getting close to breaking even.

Allie: I can talk to April about putting some of this stuff in our shop.

VS: Let move on to Christmas! Parade of Lights. There is no one here to fight me on candy. I invited people to come here to let me know why we should have candy and none of them are here. It's just too dangerous. Long fellow is allowing me to take flyers to the school. Santa will not be at his house. He will be at the scoop patio. I will post his schedule. He's going to recite the night before Christmas and then the lights will turn on. If the weather is terrible we'll move him inside. Natural Grocers is saying the 21st is when they open, but when I contacted them they said they don't know.

Dona: I'm a little concerned about clean up. Can we do sustainable cups?

VS: Amica's has donated cups that are sustainable. But I'm not sure if it recyclable. And trash removal?

Teresa: I'll check with Will, we have a weekend guy that works Saturday morning. I don't think that it would be considered a holiday, but I'll check. We're lucky in Colorado because we have Coors which will recycle glass, but other states can't even recycle glass.

Adriane: If things are changing and were not investing in bins. There are trash cans with solar compactors. It cuts down the amount of times you have to go around and collect trash.

Lori: That is definitely where the conversation is going. And were looking at a grant in the spring time for something like that.

VS: Applications for float entries are at the Mountain Mail. Holiday festival is on December 20, Thursday. We are streamlining the contest. The party is all day long. You can all dress up but there is no longer a contest. We are going to have a drawing for vacation packages. We're going to create a map and they have to go to a certain number of locations to sign up for the vacation packages. Mallows at gathering grounds, howl is a drop off point, and Santa. Movie at the steam plant. Wrapping at outpost, Teresa has carolers. 4-7 is when all of the activities are going to be going on. Box of bubble is doing something, and Bangs is doing something.

Adriane: We can add my store to that as a baby station.

Allie: For the holiday fest we will be making a hashtag that business can use to let people know what they are offering that night,

Linda: One more note, maybe we should reconsider selling re-usable water bottle's?

Ken: Salida film fest and the day fi the dead parade is this weekend.

End: 9:01