



## Building better businesses

The Salida Business Alliance is a thriving, networking group which provides opportunities to meet other professionals from Salida, Colorado and surrounding communities. Whether you wish to keep up-to-date with the community, forge meaningful working relationships, share your knowledge or collaborate with City, County and Regional government, we can all work together to keep our business community vibrant. We believe in a united approach to enhancing our business district and strengthen our community and our economy.

### What SBA Can do For You

- **Keeping abreast of current issues**

Working together provides an environment that keeps ideas flowing and creates enthusiasm for initiatives and positive change.

- **Marketing**

Using cooperative efforts keeps our budgets on track while increasing revenues.

- **Participating**

When you join with other community members you keep your business in the limelight, where it should be! In Salida community involvement is essential to maintain our vibrancy.

- **Networking**

By exchanging information, sharing resources and working together towards solutions we will improve all our outcomes. Our meetings, website, email list and flyers keep our members informed.

- **Education**

We can help educate the community about important products and services available in town. We can educate local residents about how their spending habits affect the community.

- **Partnerships**

Participating makes a stronger support group for smaller businesses. Working with the Salida Chamber of Commerce, Greater Arkansas River Nature Association (GARNA), City of Salida, Chaffee County, Adventure in Arts, Christmas Mountain, Inc. and the Chaffee County Visitors Bureau is vital to progressive and enhanced united business economy.



Downtown Salida facing Tenderfoot, or "S", Mountain is a vibrant, family-friendly, bike-friendly place to live, work and recreate. Salida's varied opportunities for recreation include winter sports at Monarch Mountain and the Hot Springs Aquatic Park. The Salida Business Alliance wants to ensure the vibrancy and economic viability of Salida.



### What You Can do for SBA

- **Become a Volunteer!**
- **Join Salida Business Alliance**
- **Donate**
- **Attend Meetings**

## Join us at our Meetings



### Annual Dues Contribute to:

- Signage on Highway 50 and Highway 285 inviting visitors to patronize Salida businesses
- Events including Fourth of July and Holiday Parade of Lights in November
- Creating a united voice on issues within the community
- A web presence to educate our membership, visitors and the community about these issues
- Holiday ornaments, Christmas cards and an annual calendar which members can sell to raise money for Salida Business Alliance as well as their own businesses



Summer, winter and shoulder seasons are all popular in Salida. Our events draw visitors from all over Colorado, and across the United States and beyond.



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facebook - <https://www.facebook.com/salidabusinessalliance/>  
instagram - [salidabusinessalliance](https://www.instagram.com/salidabusinessalliance)

We meet the First and Third Thursday of every month at The Salida Community Center, located at 305 'F' Street, Salida, Colorado. Meetings start promptly at 8:00 and end at 9:00 am.

First Thursday meetings are general meetings. Decisions are made based upon information we have acquired from either the informational meeting, focus group sessions or through our partnerships.



Salida's Parade of Lights is a celebration of the Seasons and a wonderful winter attraction.

### Become a Member

Business Owner's Name:

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Business Name:

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Product or Service:

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Business Address

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Phone contact:

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Email Address:

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Website:

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Tell us about your business:

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Please mail a check for \$100.00 made payable to Salida Business Alliance. Address: PO Box 981 | Salida, CO 81201 or Deliver by hand to our Treasurer at our next meeting.