

Salida Business Alliance Minutes

10/4/18

Attendance

Allie	Stevens	Monarch Mountain
Deborah	Fields	DFields Design
Donna	Cole	Kaleidoscope Toys
Janine	Marr	Pinion Real Estate/ Bangs! Salon
Jim	Balaun	Su Casa! Furniture & Sleep Shop
Joi	Santa Cruz	The Hodgepodge
Ken	Brandon	Box of Bubbles
Linda	Frances	Four Winds Gallery
Lori	Roberts	Chamber
Marianne	Katle	Citizen
Nicole	Balaun	Su Casa! Furniture & Sleep Shop
Pip	Conrad	First Street Flooring
Sandi	Lacey	The Hodgepodge
Theresa	Casey	City of Salida
Vickie Sue	Vigil	Mountain Mail

Start Time: 8:07

Vickie Sue: Let's get started Janine Marr, will you tell us about your business?

Janine: I own Bangs! Salon and we're on 2nd street so we'll represent that section of downtown

Vickie Sue: This is Emily, the newest member of Mountain Mail.

Vickie Sue: Secretaries report?

Joi: I move to accept

Deb: Second.

Vickie Sue: The minutes do go online before the meeting. Allie gets them to me and then I put them on the website.

Vickie sue: There's coffee and muffins by donation. Should we fill in our new members.

Nicole: It's a way to be in the know.

Vickie Sue: We're a non-political group but we're not afraid to jump in.

Deb: Speaking of that we have bundles of reusable bags if anyone would like to purchase them.

Nicole: Alright treasurers report. Stated with \$9,731. We had one renewal. Nothing happened in calendars and 5 and Dime purchased cards. 4th of July, the city has not deposited our deposits so that should be going back in next month. Things will start up soon with parade of lights. \$323 for sustainable Salida. Ending the month &10,230.

Allie: I approve.

Guest: Second.

Vickie Sue: Did we get those community funds?

Teresa: Yes, they will roll over to next year.

Vickie Sue: These funds will be for beautification. After this year the board will look at what the next chunk of change will go to, probably recycle bins.

Deb: Could we talk about those at some point. Lori and I are looking into that and we want to make sure were looking at the right types of bins.

Donna: We won't get those until next year. Michael is heading that up.

Vickie Sue: There is a meeting next Tuesday about Hwy 50 and how to bring it all together. We may be able to put event banners over highway 50 and cdot will need to get involved.

Theresa: There is a website you can go to to have input if you can't go to the meeting.

Lori: It's a lot about transportation, wildlife, traffic flow, beautification, signage

Ken: Those signs probably went up in early 80's.

VS: Ken says we cannot just paint over it anymore.

Lori: We have a new board member, Steve Chapmen. He does the walking tours. We have two more open spots. We have business meet ups and there is one tonight. Scott Peterson will be presenting on social media. Will be working with Monarch for the kick off to winter. They will be showing Warren Miller and selling 4-packs for \$179. If you'd like to sign up for our mailing list you can do that online.

VS: We need to set a date to talk about the Christmas festival.

Lori: I could do Monday afternoon.

Theresa: I'll be back the 25th.

Pip: I'll email everyone

VS: Allie would you like to come to that?

Allie: Sure, I'm available.

Teresa: It's budget time for us. Octoberfest is this weekend. There is a wiener dog race. The street projects are wrapping up by the end of the month. And we may put off the lower section of E st. I think there was only two weekends without an event in Riverside. We had an election which is over now.

Joi: On the old lamps, the globe have been blowing off and they weigh a lot. It could be a huge danger.

Teresa: We'll look into that. I was just looking at the Steamplant email. There is so much going on. 140 people attended the travel log. Are we doing any Halloween things?

VS: I think its individual merchants.

Nicole: Do we do any advertising?

Sandi: We have pumpkins printed that you'd put in your window if you participate.

Deb: I think we all decided we're going until dark.

Dona: I'm staying open until 7

Ken: Is the triller group going to be there. And the witches?

VS: I will find out and get back to you. Natural grocers does not know if they are going to be open by thanksgiving. It's going to be the Night before Christmas themed. The Santa will read the poem and then they will light it up. We want to put Santa on Dicks's patio. Thoughts? Santa and Dick are on board.

Nicole: I like the location.

VS: Everything else will be the same. Should we make a motion? I have to write the letter to the city. We will have garbage cans around there.

All: (agrees)

VS: there have been three children killed in parades. So, no candy. Are there business that want to provide candy?

Dona: We'll have cookies

VS: Okay I'm going to start letting people know. I'll do an article and have flyers.

Nicole: Could search and rescue help us out?

All: That's a good idea.

Lori: Maybe the elementary school and Middle school could talk to the students about the change.

VS: It's usually the parents that are the issues.

Sandi: When are you going to ask the city council for the road closure notification? We don't want to be mean and tow them.

Teresa: The police can now look up the numbers and call the owners and ask them to move.

VS: We'll get them up.

Janine: There was a night last year that everyone stayed open late and had deals. Is that the Holiday festival? Does that have advertising?

Vs: It is and we do.

Katy: Is there an application for the parade? Can we put the information on there?

VS: Definitely. Anything else? Does anyone want to chair the committee with me? I won't be here forever!

Nicole: I'll be on that committee with you.

VS: We're going to have a little board meeting afterwards. What's going on with the shuttle? Anything in the winter?

Lori: There's a transportation advisory board that's meeting soon. PT knows we have to go big but we have to have the knowledge first. It all ties in. Last summer it ran 3 days and this summer it ran 2 days.

Sandi: There will still be a ski bus that's going up to monarch.

VS: Xmas cards, calendar and ornaments are available.

Sandi: We'll be buying more soon.

Joi: And let me know if you want to buy them and I'll bring them to the meeting.

Nicole: The tariffs are definitely affecting all of us. So they'll probably affecting the ornaments.

Katy: I'm concerned about 1A.

VS: I will tell you that next meeting we will have a speaker to talk about that initiative and the education initiative.

Nicole: People are commenting about our sales tax price now, let alone it going it up. Is there another way to find this money?

VS: The school is working on theres facilities plan. CMC is also looking to come into the county with will affect the property tax.

Sandi: My concern was that it's a regressive tax that will go to private properties. It exempts them from paying sales tax on farm equipment. The way I was reading it is that it's like the marijuana tax and the commissioners will decided how to use it.

Donna: My concern is that: is this the most important thing right now?

Nicole: It would be nice to help people generate more income for the town.

VS: Okay everybody! Thank you and we'll see you in two weeks

End: 9:01