

Salida Business Alliance Minutes
9/6/18

Attendance

Allie Stevens – Monarch Mountain
Jeanne Herrick – Central Colorado Conservancy
Donna Cole – Kal toys
Linda Frances – Four Winds Gallery
Nicole Balaun – Su Casa
Jim Balaun – Su Casa
Ken Brandon – BOB
Adrien Kuhn – Little Res Tricycle
Michael Varnum – Chamber
Katy Gether – Mixing bowl
Pip Carvad – First St. Flooring

Start Time: 8:05

- Jeanne: I have a question about the invasion project and the tax that will be associated about it. I'd be happy to set them up to speak here.
- Dona: They'll need to talk to Vickie Sue.
- Nicole: We started off 6,777 annual. Dues come in at \$300 and I sent out 3 reminder invoices. Hopefully, we'll have more in September. Christmas cards are happening. 4th of July, we were reimbursed for porta potties. Postcards are always happening. New Salida bags are in. We have 500 of these and 500 of a different color blue with the same imprint. \$1.75 for retailers at cost. \$2 retail. Ended the month \$9,771.
- Ken: Approved.
- Allie: Second.
- Dona: There's no one from chamber or city so let's move on to Christmas cards
- Linda: I have the Christmas cards here. \$8 wholesale, \$16 retail. No minimum. 10 cards in a pack. Talks about the SBA on the back.
- Dona: I skipped over the secretary report. Everyone take a minute to look that over.
- Ken: Move to Accept
- Dona: Second.
- Nicole: Sustainable Salida is in full force. Lori and Deborah have been working to get more bags in. We are working with Poncha Springs and they are looking to get bags in also. Same kind of logo but with Poncha's theme. I think that BV's bags are going to be red. And I'm not sure what color Poncha's are going to be.
- Dona: The website will also have success stories on it. Did anyone go to the plastic seminar?

Linda: I did. It was a lot of chemistry.

Nicole: I think that Walmart is taking all bags, not just their bags.

Katy: They have a sign of what they take.

Jim: Most of our mattress bags get reused at least one more time.

Linda: In the chemistry of putting plastic together, it's this extremely long chain that makes it hard to break down.

Dona: If it's plastic it doesn't break down. I'd like to talk to the county about commercial composting.

Katy: For a long time, we were giving our packaging to a place in town.

Jeanne: Pak Mail would be someone that we might want to talk to about recycling.

Adriene: What are the bags made of? They always rip on me.

Nicole: They are Nylon. We can't win with everyone.

Katy: The milk cartons now go in the cardboard at the recycling.

Dona: The issue with plastic straws is that they fall off the conveyor belt at the recycling center.

Linda: People who eat outside drop their straws, the wind and rain blows them into the drain and then they end up in the ocean.

Guest: I grew up without straws, so I don't use them.

Jim: The United States is not a huge contributor to the waste in the ocean. Its more the countries that do not that a good trash system.

Dona: You have to have a market for the end recycled product.

Ken: Maybe Space Force will start sending our trash to the moon. (everyone laughs)

Jim: I read about a guy that makes titles out of plastic.

Dona: Alright, let's move on. Logo brochure and survey.

Nicole: It is almost ready to go. With fourth of July we are ending in the red a lot. Do we want this to continue being a SBA event or let it go? Before we used to have 25 people at these events and now it's dwindling. Do we need to have these meetings? Are people getting the emails? What's the direction of SBA? That's what the survey is about.

Dona: That's going to go out soon. We're working on the wording. Deborah sent me the brochure. If everyone wants to look at it.

Adriene: I have issues with dropping my kids off at school. 8:30 might be a good time because I can get the kids to school.

Dona: Keep in mind the Christmas festival. We'll have to start talking about that soon. We're thinking December 20th for that event this year. And Parade of Lights. No floats can throw candy. There was a kid that got ran over at a parade over Labor Day weekend. Spread the word that no one is throwing anything. Do we want them handing out anything?

Adriene: My first idea was glow sticks or battery powered lights? Maybe take donations?

Nicole: What about a booth where people buy them?

Dona: Who's going to buy them to start?

Allie: Has anyone ever been to the Gunnison night of lights? The parade is stationary, and people walk to you.

Adriene: It might exclude some elderly people.

Allie: I lean toward no candy at all instead of walking around the side. Just because I know we can't throw, that doesn't mean that Joe the lift operator does. Monarch usually has 20-30 people in the parade.

Dona: Okay no candy. Michael, do you want to talk about the Chamber?

Michael: We put in the request for the planters. We'd like some input on the Hwy 50 beautification project.

Adriene: Is there going to be another survey about Hwy 50? I saw the one that was super open ended. Could we get one that's narrowed down?

Michael: Give Charity a call, that's her project. They have a consultant in town today and are doing focus groups. It will be good of we provide input because it affects us down here. If you want to meet with her give me a call.

Wine fest was the best we've had yet, over 1000 in attendance. The community picnic was good. A couple hundred people showed up. We encouraged people to do their own picnic. It didn't rain. October fest is coming up. Kick off to winter is at the beginning of November.

I was thinking about banners on my way here. The monarch winter banner will go up soon. And we'll put up the reefs.

Katy: Celebrate Salida is friends of the Steamplant correct? The 15th?

Michael: Correct

Katy: It's an all-day drama and art event.

Dona: Bike fest is also that weekend.

Katy: If anyone needs a poster, let me know.

Linda: We're celebrating 13 years this month! I also want to mention that everything after SA is left off the calendar.

Nicole: I'll look into it.

Dona; Adjourned

End: 9:04