

5-3-18 Minutes - SBA meeting

Attendees:

Vickie Vigil- Mountain Mail, Ken Brandon- A Box of Bubbles, Linda Frances- Four Winds Gallery, Deborah Fields- D Fields Design, Donna Cole - Kaleidoscope Toys, Jim Balaun -Su Casa Furniture and Sleep Shop, Allie Renkert- Monarch Mountain, Liz Petersen-State Farm Insurance, Kristen Vollertsen - Mixing Bowl, Michael Varnuum- Steamplant Event Center, Justin Critelli- City of Salida , Theresa Casey-City Of Salida, Nicole Balaun -Su Casa Furniture and Sleep Shop, Cheryl Brown Kovasic -City of Salida, Pip Conrad-First Street Flooring.

President Vigil called the meeting to order at 8.05am.

Past minutes from April were approved by Alli Renkert and seconded by Linda Frances, all were in favor.

Treasurers Report - Linda Frances approved the report with one amendment, Alli Renkert seconded - all were in favor.

Chamber report - Michael Varnum. The Chamber is working on the Brewers Festival and the Wine Festival. The Wine Fest will feature 5 distributors from out of State who will have tastings. They will be unable to sell their wine at the festival. Both festivals have a good music lineup and Arts and Crafts Vendors. Michael reported that the Kick off to Summer was a great event and reminded members that the Chamber Golf Scramble will be on Friday 11th May.

Summer Event Brochures are being published now and will be out later this week. Art Walk brochures are available and 2500 brochures have been distributed in the Roaring Fork Valley with the view to bring in different people to the event. Art Walk is also being advertised at the Denver Performing Arts Center in some of their programs.

City Report - Theresa Casey The Scout Hut will have its grand re-opening on May 12th with an open house from 1-3pm. There will be a ribbon cutting and self guided tours. There will be a ribbon cutting on June 12th for the 2 tennis courts and 8 Pickle ball courts at the Hot Springs Pool.

The City is working on the alleys downtown and generally getting ready for summer.

The Summer concert series is pretty much sponsored with just one sponsorship left available and the line- up has been booked.

Other Business

Vickie Sue had spoken to David Lady of the City who said that planters around the tree bases would not happen this year - mostly due to timing, but that the City were going to keep working on it so that they were installed for the Spring/Summer 2019.

A discussion needs to be held at the next meeting around the \$375.00 that SBA was awarded by the City to participate in the planters.

Banners were briefly discussed again - metal banners seen out of State would cost approximately \$9000. It was thought that local Artists should be asked to bid before going out of town. Approximately 60 banners are needed.

SBA did not receive the money from the Community Grant for barricades for the parades. The quote came in at approximately \$1000 for the poles alone.

A discussion ensued about what should be done about safety at the parades - it was recommended that a survey monkey was sent out to the parade participants to see if they had suggestions. A partnership with Fibark was also suggested. Vickie Sue was going to reach out to Terry Deveny to discuss. *A discussion around this needs to happen at the next meeting.*

Michael Varnuum told the group that a Jazz Festival will be happening on - August 25th replacing Jazz on the Plaza.

Plastic Bags

Cheyl Brown Kovasic and Justin Critelli lead a discussion with the group about plastic bag recycling. The option to recycle is no longer available at the recycle center and the bags create problems at the dump. The City can impose a ban on bags, but they are not able to enforce a charge for plastic bags. This change needs to be countywide effort and a group has been formed to work on the issue. Some of the suggestions that have been voices both at group meetings and at SBA

Clean bags collected and put into VRBO's around town.

Possible collaboration between Chamber and SBA to come up with a "Shop Salida" bag.

Hanging a reminder on rear view mirror to take re-useable bags into stores.

Encourage the stores to put "Have you remembered your bags?" signs on doors and in parking lots.

SBA to send out a letter to their membership encouraging people to give their ideas to Cheryl's group.

The Visitor's Center could get a grant if it had matching funds - raised by SBA and Chamber perhaps - to get bags made.

Coupons for using own bags.

Cheryl and Justin asked the group to keep getting ideas and sharing them.

Calendar - Deb said that she would get freight fees. She will get the calendar to Vickie Sue to get to a proofing committee.

Christmas Card - Image still needs to be found. Some concern over Chaffee Printing not being open beyond a month. Deb offered to help with on-line printing options.