

Salida Business Alliance Minutes  
8/2/18

Attendance

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Vickie Sue Vigil – Mountain Mail  
Donna Cole – Kal toys  
Joi Santa Cruz – The hodgepodge  
Allie Stevens – Monarch Mountain  
Sandi Lacey – The Hodgepodge  
Lori Roberts – Salida Chamber  
Theresa Casey – City of Salida  
P.T. Wood – Woods Distillery

Start Time: 8:04

Vickie Sue: Let's get started. Everyone take a look at the minutes. They will soon be on the website every month.

Joy: I move to accept the minutes as they are.

Sandi: Seconded.

Vickie Sue: Nicole wanted me to tell you that there are no new renewals. We've payed for the Christmas cards and calendars so were down to \$672.

Sandi: Are we still in the hole for the calendars?

Vickie Sue: People aren't buying calendars yet.

Donna: Move to accept.

Joy: Second.

Vickie Sue: Let's move on to the chamber.

Lori: Bo Christianson invited me to discuss policy for use of plastic bag. I'll find out if it's an open meeting. Hopefully we can get more stories before the meeting.

Dona: Deborah is great about this and she has been sending me links for biodegradable bags. They were talking about commercial composting. If we're going to get really serious about this maybe we should look into doing something like that.

Sandi: If they are made out of soy or corn, then they can be composted.

Dona: It really just depends on what they need to be composted.

Lori: PT, could you attend that meeting? It would be cool if we could be a big hub.

PT: Yes, send me the invite.

Lori: We're super busy. Visitors from all over the world. Wine fest is sept 1<sup>st</sup>. It's going to be very different last year. We'll have a local sale that we'll advertise. Jazz fest is Aug 25<sup>th</sup>.

Sandi: Fiber festival is the week after the wine fest and a bike fest after that.

PT: We'll have the fireworks during jazz fest. They told me I couldn't light them.

Donna: Speaking of fireworks. I have firework glasses that we could had out during the parade.

Vickie Sue: We have to figure out Santa's house. Are you seeing anything coming in from BV for seven peaks

Lori: No, we haven't seen anything yet. Shiloh is going in between events, but the lodgers haven't told be anything. We've had one vendor back out of wine fest. But it sounds like a hassle.

Joy: I dropped off the welcome bags at Gnar so hopefully we'll hear from them. I'm not sure if I'll be able to make it to PT's on the 16<sup>th</sup> at 5:30.

Vickie Sue: This is a networking opportunity to get some input. Nicole and I were talking about the survey and were going to put it out to our members and hopefully others. Can we put it out to the chamber?

Lori: Yeah, we could do that.

Vickie Sue: Nicole and I did a radio interview that lasted 2 hours.

Lori: If anyone wants to serve on the Chamber board. Eva from Monarch wants to serve on the board, she's great.

Theresa: We're building a multiuse facility at the galleries for fire fighters and police officers, and public works. It'll be storage for them because they are overgrowing their space.

Vickie Sue: Will holiday park stuff stay at the bottom of city hall?

Theresa: I'm not sure. I'd rather see it stay. We're going to look at some other alternatives for recycling long term. It's in its cycle of life where it needs to be reinvented. Packaging is a big issue. We're working on it as a county. Aug 9<sup>th</sup> at Steamplant we will have a forum about what the town would like to see in the next city administrator. Aug 25<sup>th</sup> Jazz Fest headliners are out of New Orleans. It's free and there will be a beer garden. We in the middle of budget so if you have any requests let me know. We have a council meeting coming up next week.

Vickie Sue: We need to get with Michael to see how much we need to ask for the planters.

Theresa: There's two more Thursdays at 6. Thanks to everyone who helps with that. We're getting hundreds of people in the audience. It's nice to see local friends at events. Bike fest is in September. 13<sup>th</sup> - 16<sup>th</sup>. Hometown picnic is on Sup 2nd. Free concert in Riverside park.

Ken: I have a drawing group that meets. Someone asked what they are going to do when the construction gets to the fire station. Has that been addressed?

PT: They'll probably move the trucks to the side. It'll just be a little limited on space.

Ken: They'll just say no fire allowed. (group chuckles)

Vickie Sue: Is Deborah still patrolling?

Theresa: She is. We're looking at parking alternatives. The guy who monitors our area was here. We had some conversations about parking and illegal camping. To address some of these issues. We're aware, but it's hard to enforce it. We're attractive to people who don't have a place to live because of our climate.

PT: We did have 48 resumes for the city admin job and there are some real gems in that bunch. We'll bring it down to the top 3 or 4 and then have a social event to help decide.

Linda: Do we have a law in town about vehicle idling.

Theresa: I'll ask the police department because I'm not sure.

Linda: There was a couple that sat in front of my gallery for over an hour. She was using the wifi of another business.

Theresa: There will be a special election. There will be a lot of questions about local issues. Wifi included. 75 community have opted out. It would give us the option to pursue free wifi throughout the town.

Joy: Would that increase the homeless issue?

PT: We would have the option to have free wifi for the first 15 minutes, and then pay afterwards. There's some good options out there

Theresa: The league of women voters will be putting on the elections and a week before they will put out a fact sheet.

Lori: The visitor bureau is running the photo co-op. It's \$150 for the business owner. And they match it so that the photographer gets \$300. She takes a lot of pride in here work, so she will come back to get great shots. The visitor bureau has the right to those photos, but you do too. It's a great opportunity to help your business.

Sandi: Do you have a lot of t-shirts to sew into bags, Donna?

Donna: I have some. We were going to do that and then we thought Penny was doing it.

Lori: Everyone get your stories in.

Vickie Sue: Deb is working on the website, I asked her to add some photos of hwy 50. But it looks good. Does anything have anything to report about the shuttle?

Donna: I think the inconsistency of the shuttle and the timing is the issue. With it being done at 730 it doesn't really work for people.

Theresa: I heard some people are going to start doing uber in town

Lori: I spoke with someone who is considering starting the food uber.

Vickie Sue: Shallots will quit serving breakfast and lunch. They will announce on the 13<sup>th</sup>. They be fine dining after 4pm and I think they will close on Monday.

Vickie Sue: Let's talk about Christmas cards.

Linda: Here are some samples. We bought 3,000. There was some question last year that we did not make enough money on them last year. We sold the \$7.50 a pack retail \$15. Do we think that we should raise the price?

Vickie Sue: If I read this right were -\$182 on the cards.

Linda: Chaffee printing is changing over to the new owners as we speak.

Allie: I move that we go to \$8 and \$16 retail on the cards.

Sandi: Second.

Vickie Sue: Our ornaments come from China so I'm not sure if our shipping will have tariffs on it. I will call the company and ask.

Theresa: Lori was talking about the photographers what about hiring them for SBA events?

VS: That's a great Idea. On that note, let's adjourn.

End: 9:04