

Salida Business Alliance

"Working together for a united approach in enhancing business districts to strengthen our community and our economy."

Meeting Minutes

Thursday, May 5, 2016

Salida Community Center, 8:00 AM

Call to Order: Vickie Sue

Members/Guests present:

Pip Conrad	First Street Flooring
Gary Buchanan	Heart of the Rockies Radio
Trisha White	Palace Hotel
Donna Cole	Kaleidoscope Toys
Jim and Nicole Balaun	Su Casa! Furniture and Sleep Shop
Jeff Wolfe	The Mountain Mail
Sylvia Veltri	Silver Ridge Lodge
Julie Kimbrough	Seasons Café
Ken Brandon	Box of Bubbles
Shawn Gillis	Absolute Bikes
Linda Frances	Four Winds Gallery
Dick Leavitt	Here's The Scoop
Marianne Wancura	Salida Dental Hygiene, PC
Sandi Lacey	The Hodgepodge
Wiley Middleton	Gold Strike Communications
Vickie Sue Vigil	The Mountain Mail
Wendell Pryor	CCEDC
Chuck Rose	Guest Presenter
Jim LiVecchi	Mayor
Lori Roberts	Salida Chamber

Secretary's Report: Passed as circulated. (Nicole, Wiley)

Treasurer's Report: Passed as distributed. (Pip, Marianne)

Website/Calendar: Linda reported that Joe is working on calendar design. Next week, copies will be ready for editing. Still waiting for image of Tenderfoot Mountain for Christmas card. Julie asked that businesses contact her if information on the website needs to be updated.

Beautification: Brady's is providing \$100 pots of flowers again this year.

Vickie Sue thanked the City of Salida for approving a \$1000 community grant for 4th of July.

Ballcano: Ken Brandon shared final details about the Sat., May 28th launching of balls off Tenderfoot Mountain, a fundraiser for the Salida Council for the Arts and Crest Academy. Balls can be purchased for \$10, \$12, or \$15 at 10 downtown businesses.

Wendell Pryor thanked businesses for responding to housing survey. He also reminded the group about the Pop-Up Incubator workshop held next Wednesday from 9-12 at Mt. Princeton Hot Springs.

Jeff reminded business owners about the upcoming special Graduation Issue.

Wiley reminded us of Blue Grass on the Arkansas, Sat., May 28 and Sunday, May 29. Also a commercial shoot will be showcasing local restaurants.

Su Casa! is having their first (and probably last) store-wide sale, prior to moving.

Chamber Report: The new website is up and running. PT was on Denver News this morning and had an opportunity to share information about the town and county. Golf Scramble is next Friday.

Kaleidoscope's website provides ability to order on-line now!

Marianne is looking for clerical help.

Presentation: Chuck Rose is chairing a citizen's committee to investigate possibilities for affordable housing. Data shows that the average employee in Chaffee County earns \$37,000. However, it is known that many employees make \$10 an hour, which is \$19,080 a year. Also, we should find out the median income NOT including government and hospital staff, which skews the median income unfairly. Chuck brought up a number of things the group will be discussing—use of federal funding, property tax changes, having a housing authority, providing developer subsidies, less open space, employer subsidized rent. The big question is how do we address the immediate housing problem--Doubled rental rates, owners who are opting for VRBO income, not long-term rental income. All are welcome to discuss these questions with Chuck.

Adjournment: 9:10

Respectfully submitted,
Lisa Marvel, secretary

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Meeting Notes

Thursday, May 19, 2016

Salida Community Center, 8:00 AM

Call to Order: Donna Cole, acting president

Members/Guests present:

Rebecca Durham	In The Current Imports
Julie Kimbrough	Seasons Café
Nicole Balaun	Su Casa! Furniture and Sleep Shop
Donna Cole	Kaleidoscope Toys
Jim Balaun	Su Casa! Furniture and Sleep Shop
Betsy and Christopher Kolomitz	Settings Event Rental
Julie Maas	Julie Maas Fine Art
Liz Petersen	Liz Peterson State Farm
Linda Frances	Four Winds Gallery
Theresa Casey	City of Salida
Wendell Pryor	CCEDC
Marianne Wancura	Salida Dental Hygiene, PC
Dick Leavitt	Here's The Scoop
Kris Vollertsen	The Mixing Bowl
Ken Brandon	Box of Bubbles
Trisha White	Palace Hotel
Vicki Klein	Palace Hotel
Michael Varnum	City of Salida
Dara MacDonald	City of Salida

4th of July Flyers—Nicole distributed the flyers with the music line-up.

Banners will be up in June for Art Walk, instead of April, May and June.

FIBArk—Christopher said it would be similar this year, June 16-19, with the US National Rafting Association hosting their event as a new addition. The committee is proposing a pop-up beer tent on the Boat Ramp as a 2nd Alcohol Consumption Area. River Runners are now at the FIBArk Boat House. There are many opportunities for volunteers. Go to fibark.com.

Julie Moss, guest—She is a fine artist presently showing at the F Street Gallery. She came to the meeting to hear more about what was going on in town.

Ballcano—Ken Brandon—feels like a lot of people know about the event, but need to buy balls to support it. 10 – 4, March 28th Riverside Park, launch at 2:00.

Calendar—Linda--Need final proofing then it will go to Press. There is a new Salida Artists Brochure that will be available soon.

Theresa—City of Salida—Thursdays at 6:00 Concerts will be 10 weeks long this year. The Rec Guide came out last week.

Wendell Pryor—working on affordable housing and applying for tax credits. Builders need to know from businesses what their employee needs are.

Jazz on the Plaza—Michael—beginning in June through Labor Day.

Dara—At June 7th City Council meeting, members will vote on whether or not to terminate Dara's contract. Jen Swan has bumper stickers in support of Dara. Members were asked to send emails to Council members, stating their opinions. The location of the meeting may be changed to accommodate more people. Petitions for recall of some existing Council members are being circulated.

Molly Grether—please send Molly brochures, particularly if you are traveling out of state.

Adjournment: 9:00

Respectfully submitted,
Lisa Marvel, secretary