

## **Salida Business Alliance**

***"Working together for a united approach in enhancing business districts to strengthen our community and our economy."***

### **Meeting Minutes**

**Thursday, January 5, 2017**

**Salida Community Center, 8:00 AM**

Call to Order: 8:05

#### Members/Guests present:

Vickie Sue Vigil	The Mountain Mail
Theresa Casey	City of Salida
Patrick Payne	Boathouse Cantina
Ray Kitson	Boathouse Cantina
Kristofer Sackett	Seasons Café
Mike Rosso	Colorado Central Magazine
Linda Frances	Four Winds Gallery
Leslie Matthews	KHEN 106.9
Donna Cole	Kaleidoscope Toys
Jan Wondra	The Mountain Mail
Joi Santa Cruz	The Hodgepodge
Tim Brown	Tim Brown Photography
Maisie Ramsay	Colorado Central Telecom
Ken Matthews	Visitor
Bob Campbell	KHEN
Lisa Marvel	The Book Haven

Secretary's Report: Passed as circulated (Joi, Linda)

Treasurer's Report: None provided, as Nicole is out of town.

Chamber Report: None provided, as Lori was unable to attend the meeting.

City report: Theresa—Interviews for City Administrator will be conducted this month. All are invited to a meet and greet for the candidates on January 12<sup>th</sup>. Public Works Director Bob Salmi's last day was Jan. 4<sup>th</sup> and David Lady began after spending many months with Bob. Community Grants were added to the budget. Representatives from the City Departments will attend one of the 3<sup>rd</sup> Thursday SBA meetings each month. Kevin Crowley will be at the February 16<sup>th</sup> meeting.

Christmas Review: Many businesses said the season was great! After the festival, folks did go to the restaurants for their special drinks. There was some concern about numbers being down, maybe due to it being a school night. Ray suggested that

Facebook be used more widely and consistently. The Carolers were well-received, as was the hay ride, even though there were some technical difficulties toward the end of the evening.

City Projects: The discussion began with the identified need to attend City Council meetings with a person speaking on behalf of the SBA at each and every meeting. It was then decided that in order to have a recognized voice, the SBA needs to become an advocacy group with issues on the agenda every meeting and work session.

To this end, it was decided that a survey would go out to all 70 members of the SBA to establish the 4-5 action items that will be prioritized. Some categories mentioned were:

- Workforce Housing

- Parking

- Cleaning of Downtown

- Street Maintenance

- Bathrooms—cleanliness and availability

- Vandaveer—will master plan still be considered? Who will be on the Board?

- Park Maintenance

- Safety

- Beautification

- Decorations

Leslie, Ray, Jan, Patrick, and Vickie Sue will meet tomorrow to discuss the survey and more about SBA advocacy.

Adjournment: 9:05

Respectfully submitted,  
Lisa Marvel, acting secretary