

Salida Business Alliance

"Working together for a united approach in enhancing business districts to strengthen our community and our economy."

Thursday, December 1, 2016

8:00 at The Salida Community Center

Call to Order: Vickie Sue, 8:05

Members/Guests Present:

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| Forrest Whitman | Wedding Association |
| Tim Brown | Tim Brown Photography |
| Joi Santa Cruz | The Hodgepodge |
| Ken Brandon | Box of Bubbles |
| Kristen Vollertsen | The Mixing Bowl |
| Justin Veltri | Silver Ridge Lodge |
| Lori Roberts | Chamber of Commerce |
| Trisha White | Palace Hotel |
| Julie Kimbrough | Seasons Café |
| Nicole and Jim Balaun | Su Casa! Furniture and Sleep Shop |
| Pip Conrad | First Street Flooring |
| Theresa Casey | City of Salida |
| Donna Cole | Kaleidoscope Toys |
| Shawn Gillis | Absolute Bikes |
| Sandi Lacey | The Hodgepodge |
| Linda Frances | Four Winds Gallery |
| Marianne Katte | Salida Citizen |
| Vickie Sue Vigil | The Mountain Mail |
| Lisa Marvel | The Book Haven |

The Secretary's Report was passed as circulated. (Pip, Joi)

The Treasurer's Report was passed as distributed, with a balance of \$10,200.65. (Linda, Sandi) Nicole suggested that it might be time for another membership drive effort. Also, the January and February financial reports will be presented at the February business meeting, as Nicole and Jim will out of town in early January.

Chamber Report: The Chamber will be accepting nominations until Dec. 15th for the Community Awards Celebration which will be held Jan. 27th. The Chamber is helping with the Christmas Mountain maintenance, including the installation of a security camera, due to consistent vandalism. There is one board opening at this time. They are also looking for sponsors for the Community Awards event. Silver Ridge Lodge is the business of the month, nominated by peers for giving back to the community.

City Report: The Parade of Lights was a lot of fun, but there was minimal clean-up by the City and, because of parked cars, many children were out in the street. Recommendations included extra garbage bags, sandwich signs and flyers for placement on cars, as well as business owners placing cones in parking spaces as they opened up. Further discussion is needed on how best to free up the parking spaces on F Street after 4:00. Closing the street earlier is not

recommended, as many businesses have black or fabulous Friday specials and want to welcome shoppers.

The City budget is going before the Council on Tuesday, Dec. 6th. 30 applications have been received for the position of City Administrator. The interim administrator will provide the search team with his selection of prospective applicants. The City Council is moving forward with TABOR compliance following a tie-breaking vote by the mayor.

The ski bus will begin this weekend, \$5 round trip. During the month of December, the swimming fee at the Aquatic Center will be half-price with a donation of 2 cans of food.

Shawn asked if community grants were back in the budget again, but Theresa did not know. He also shared his frustration with council members disregarding citizen comments. He and Theresa both recommended that individuals contact their representatives and attend meetings.

Motion passed (Joi, Nicole) for Vickie Sue to invite City Council members and Ron Mazzeo to the Dec. 15th meeting to provide information and answer questions.

Does anyone have a 2013 Ornament?

Wedding Association event will be held in January 2017.

The Mixing Bowl and Kaleidoscope Toys are hosting a Customer Appreciation Night on Dec. 7th.

First Street Flooring is sponsoring Don Richmond on Thursday, Dec. 8th with proceeds going to Crestone Performances.

The Christmas Festival on Wednesday, Dec. 21st from 4:00 – 7:00 (or later) will be great fun, with all the activities we have been discussing for many meetings!

Thanks to their acceptance of nominations, the officers for 2017 will be:

President: Vickie Sue Vigil

Vice-president: Donna Cole

Treasurer: Nicole Balaun

Secretary: Sandi Lacey

Respectfully submitted,
Lisa Marvel, secretary