

Salida Business Alliance

"Working together for a united approach in enhancing business districts to strengthen our community and our economy."

Thursday, April 21, 2016

8:00 at The Salida Community Center

Call to Order: Vickie Sue Vigil

Members/Guests Present:

Julie Kimbrough	Seasons Café
Amanda Wright	Su Casa! Furniture and Sleep Shop
Nicole and Jim Balaun	Su Casa! Furniture and Sleep Shop
Liz Petersen	Liz Petersen State Farm
Rebecca Durham	In The Current Imports
Lori Roberts	Chamber of Commerce
Dan Osborn	City of Salida
Michael Varnum	City of Salida
Jim Livecchi	Mayor of Salida
Theresa Casey	City of Salida
Marianne Wancura	Salida Dental Hygiene, P.C.
Joi Santa Cruz	The Hodgepodge
Sandi Lacey	The Hodgepodge
Donna Cole	Kaleidoscope Toys
Linda Frances	Four Winds Gallery
Marianne Katte	Citizen of Salida
Wiley Middleton	Gold Strike Communications
Vickie Sue Vigil	The Mountain Mail
Lisa Marvel	The Book Haven

2017 Calendar: Most images have been selected. If anyone has important dates to put on calendar contact Linda Frances at lindafrances@gmail.com.

Downtown Banners: Salida ArtWalk and SBA partnered to display banners for ArtWalk. There was a mix up in terms of communication, but they are expected to be completed in May.

Sponsors are needed for July/August banners. It was mentioned that a sponsorship drive for beautification could become a facebook project.

The sign on Hwy 291 will need to be redone soon.

Memorial Day Weekend: Ballcano (the explosion of balls from atop Tenderfoot Mountain) is scheduled for 2:00, followed by some events and food in Riverside Park, followed by Bluegrass on the Arkansas from 6:00 – 9:00, then again Sunday from 12 – 9. There will also be a ribbon-cutting for the Riverside Trail on Saturday, the 28th.

Dara will be sending out a Workforce Housing survey via Donna and her email list.

Art Walk: The website, salidaartwalk.org, was just launched. The site includes videos and interviews with artists. New things happening this year include Art Walk after Dark on Saturday night at The SteamPlant; restaurants having specially named menu items for the weekend; and gallery representatives can attend 3 workshops to waive the venue fee. The workshops are also open to all businesses. There will be no stages downtown, but a few parking spaces may be closed and designated for musicians. The Chamber is looking for memories of Art Walk.

FIBArk: This year the National Raft Association will have some raft races. The Board is in transition, and is trying to form partnerships with others to actually run events. They are also looking for artists to design their poster.

Chamber Golf Scramble will be held May 13th.

It was announced that PT Woods will be on Channel 9!

Salida Scene—Wiley's video will be covering all the new restaurants and expansions and moves taking place downtown. A Mexican restaurant will be in Laughing Ladies, Salida Snow (shaved ice) will be a cart particularly for employing high school students, Pocos is expanding, Su Casa is moving to the space across from Moonlight and The Community Center, Amicas will be moving into the Su Casa space, and the Tenderfoot will house 2 storefronts and condos upstairs. The Boathouse and Here's the Scoop are interested in patio seating in a parking space.

A Sales Tax workshop will be held on Wednesday, May 4th from 9 – 12:00.

July 4th Weekend: In Riverside Park—Thursday, Pint and a Half
Friday, Planet O (with Beer Garden)
Sunday, Air Force Band and Hazel Miller (with Beer Garden)
Monday, Salida Circus, Singers, Salida Brass, Heritage, Phat Horn Doctors
Brewer's Rendezvous is the following weekend.

The Scout Hut Renovation is expected to begin in September and take a year.

Riverside Park playground project is funded primarily through Colorado lottery monies. A September installation is planned. There will also be a \$5,000 interactive play component.

Adjournment: 9:00

Respectfully submitted,
Lisa Marvel, secretary