

Salida Business Alliance Minutes
6/7/18

Attendance

Vickie Sue Vigil – Mountain Mail
Donna Cole – Kal toys
Tamar Madrigal – Corvus
Joi Santa Cruz – The hodgepodge
Patrick Payne – Boathouse cantina
Micki Thompson – Chaffee Housing Trust
Ken Matthews – Chaffee Housing Trust
Liz Peterson – State Farm
Katy Grether
Cheryl Brown-Kovacie – Salida council
Lori Roberts – Salida Chamber
Jeanne Herrick-Stare – Central Colorado Conservancy
Deborah Fields – D fields Design
Jim Balaun – Su Casa
Nicole Balaun – Su Casa
Allie Stevens – Monarch Moutain

Start Time: 8:04

Vickie Sue: We're going to get started. If everyone wants to read the minutes

(Introductions)

Vickie Sue: While you're reading the minutes, I'd like to announce that we have a new secretary, Allie from Monarch Mountain

(Everyone claps)

Nicole: Motion to approve the minutes.

Guest: Second.

Nicole: We started out the month of May with \$15,083.72. There were 4 renewals at \$400. Deduct out the calendar to be printed at \$1000. Nothing with Christmas cards. There's sponsorship money coming in from Su Casa, Cheryl Tischer and Crossover training. Ending the month, we're at \$10603.42.

Donna: Motion to approve

Guest: Second.

Vickie Sue: Chief Clark is going to be retiring and I would like to propose we get him a gift certificate to Currents as a thank you? \$100? Patrick is a member too, maybe Boathouse?

Patrick: It doesn't matter to me.

Vickie Sue: Let's do boathouse. His party is July 26th

Guest: Approved

Guest: Second

Lori: Chamber is doing well. We're really busy. Fibark kick off is the 13th. Fibark wanted to take over the Business After Hours and then decided they didn't want to and handed it over to Michael. So, Steamplant event center is advertising it. They only difference is that the Steamplant instead of the Chamber is getting the money. Brewers rendezvous is coming up. 75 breweries are participating on July 14th. VIP experience is new this year, for \$110 you get in one hour early, food voucher, t-shirt voucher, masseuse. People have been asking for months for tickets. They spend the entire week here.

Guest: Is there a limit on VIP?

Lori: Yes, it's 300. They love that they get their own bathrooms. Last year we did the tasters for the first time. In 21 years we haven't had any major incidents. Wine fest is on the 21st. 16 wineries and new food vendors.

Vickie Sue: How's the head of the new lodging association?

Lori: Head of new lodging association is Trish White and Justin Veltri.

Cheryl: I wanted to mention that the retirement party for Terri Clark is July 6th from 11-2. And everyone is invited.

Cheryl: Everyone probably saw the paper, we're looking for a new city administrator, Salida crossing will go to a vote, downtown alleys are done and open, there will be some resurfacing around town, and Palmer street will be finished soon. Downtown section of E st, and the street by the courthouse will be worked on. They have been experimenting with expanding the hunting areas close to town

and expanded the number of doe tags. They also did a count of deer in town, they are hoping that that has some effect.

Vickie sue: Once you relocate them they will try to come back.

Cheryl: Would you face a change? He said you could use a paintball gun to get them off your yard or spray them with water but make sure they don't run into the street.

Deb: The calendar should be here any day.

Vickie sue: The chamber stepped up and put up money for the bags. So, we don't have to vote on that. Let's go into our presentations

Mickey: We just want to get the word out about the Chaffee Housing Trust. We are working to get affordable housing in Chaffee County. We have 8 units, a 3 plex and a 5 plex. 2 br 1.5 bath. Washer dryer, Wi-Fi routers included. There will also be a common area for families. Land was donated by Natural Habitats. The Trust owns the land, that way if a homeowner forecloses we get first rights. Houses will be for sale \$170,000. 80% ami is About \$18.12 an hour and applicants must be under. For a couple it's \$20.00 combined. We get grant money, contributors are from the county and cities and from the marijuana taxes. Climax mine donates money. We're trying to expand here and up toward to Leadville. This lowers cost to buyer, should they decide to sell, there are restrictions. They are earning 25% appreciation. This keeps it permanently affordable. Prebuilt and then set with plumbing and wiring. High-country bank is financing. Reed Mccalla goes out and find money to make this happen. They must have 28% debt to income ratio. We need to find buyers. We have 2 or 3 qualified.

Ken: The debt is the largest issues. We want to the rent some of them in a rent to buy capacity. A business owner could cosign to help with debt issues.

Mickey: I was surprised that there was not anything like this when I moved here. We need the town to help out. I have these packets that talks about what we do and how to help. If you have employees that may qualify, pass this out to them. Our website is on here and our phone number. They have to do homebuyer classes so it's a longer process. We can come speak with your employees. People don't think that there is an option for them, but there could be.

Nicole: How much for a down payment?

Ken: The way I understand it, they do not need a down payment.

Mickey: It's takes six months to a year to get this off your credit so hopefully this motivates people. Were always looking for more help. We need help from the

city, it can't all be on the developer. We do get money from these organizations, but the public can also make donations. We're excited to have something going.

Ken: The city has put out a requirement of 12% affordable housing. So, the city is committed, and they are reducing fees for our project. Applicants have to live and work here. We need your help! Thank you!

Deb: bags were ordered yesterday, \$1.30 each. How will these be disseminated? We hope they go out from merchants to customers for \$2. We ordered 1000. (passes around design). Use these and then get feedback for a reorder.

Donna: The plastic bag recycling bin is officially gone.

Vickie: How do we get the work out?

Lori: Deb has been working with my web guy.

Deb: We're trying to educate people through this website. This is the hub of information. Any merchant can connect to it. Sustainable Salida.

Lori: There is also a logo for Poncha.

Deb: we've gotten a lot done in a short period of time. So, if anyone want to help we would love it.

Nicole: They are all going to be delivered to Su Casa. I think we should have a minimum and max number of bag purchased. We haven't figured out who is doing the book keeping. I'm happy to do it through SBA.

Guest: Is the goal to minimize expenses by putting a logo on it?

Nicole: I think we should leave logos off and only put on neutral logos.

Vickie: Carbon credits. It's offsetting the cost of what you're putting into the landfill.

Dona: This is about getting the word out there and not about promoting yourself. The education is going to take a long time. I think anyone that buys bags should pay \$1.75 and then you can buy more than 50?

Nicole: I think that we should do a 25-bag limit, so we can hit 40 businesses.

Vickie Sue: Who going to be interviewed by the Mountain Mail.

Deb: I'll do it.

Nicole: If we are going to do a flyer it should be how to contribute; and they have to stuff their own bags.

Deb: Everyone is interested county wide. People are jumping on it.

Vicki: Let's make a motion to approve a price

Nicole: Merchants purchase at \$1.75 sold at \$2 plus tax. Max and min 25

Guest: Approved

Guest: There are also now t-shirt bags at Safeway. Cut the neck sew them and they will just be there.

Donna: Kal toys has presale carnival tickets

Adorned 9:09am